

Mayor's St. Paul's Advisory Committee

Meeting Minutes

Date of Meeting: July 21, 2020

Minutes Prepared By: Katie White, Management Analyst III, City of Norfolk

1. Purpose of Meeting: Provide updates on food desert solutions in the community, the Housing Choice Voucher Homeownership program, Department of Neighborhood Development's initiatives, relocations in Tidewater Gardens, and People First Empowered by USI's community engagement work.

2. Attendance at Meeting

Councilwoman Williams-Graves – present	Mr. Alphonso Albert – present	Ms. Kimberly Bray – not present	Dr. Sharon Byrdsong – not present
Ms. Michelle Cook	Rev. James P. Curran – not present	Mr. Joe Dillard – present	Ms. Caz Ferguson – not present
Mr. Earl P. Fraley, Jr. – not present	Mr. Larry Hall – not present	Mr. William Harrell –not present	Rev. Dr. Kirk T. Houston, Sr. – present
Ms. Shamika Kirby – not present	Ms. Deirdre Love – present	Ms. Jamie Malinak - present	Dr. Robert G. Murray – not present
Mr. Don Musacchio – present	Dr. Ruth Jones Nichols – present	Mr. Brodie Parker – not present	Mr. Lavonne Pledger – present
Dr. Glenn Porter – not present	Ms. Tara Saunders – not present		

3. Agenda

- | | |
|---|--------------|
| I. Welcome/ Pandemic Notification | 12:00 |
| • <i>Chair Angelia Williams Graves</i> | |
| II. Food Desert Solutions | 12:15 |
| • <i>LaVonne Pledger, SPAC Member</i> | |
| III. Voucher Homeownership | 12:30 |
| • <i>LaShawn Fortes, NRHA</i> | |
| IV. Department of Neighborhood Development | 12:45 |
| • <i>Michelle Johnson, City of Norfolk</i> | |
| V. Tidewater Gardens Dashboard | 1:00 |

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- *Kim Thomas, NRHA*
- VI. People First Update** **1:15**
- *Kristie Stutler, Urban Strategies Inc.*
- VII. Next Steps/Announcements/Closing Remarks** **1:25**
- *Chair Angelia Williams Graves*
- VIII. Meeting Adjourned** **1:30**

4. Meeting Notes, Decisions, Issues

I. Welcome/ Pandemic Notification **12:00**

- *Chair Angelia Williams Graves*
- Councilwoman Graves welcomed the committee and thanked everyone for participating. She stated that working through the food desert solutions in response to the closing of the Save-A-Lot is near and dear to her heart and thanked Mr. Pledger for his leadership on that front along with the team he is working with to help in the interim as we provide solutions and look for permanent, sustainable solutions in the St. Paul's Area. Stating that people often say that when the area is redeveloped, people will come – she noted that people also have to eat between now and then. Councilwoman thanked Mr. Pledger, Ms. Love, and Mr. Dillard for their partnership and work on this and apologized in advance for missing anyone else who participated.

II. Food Desert Solutions **12:15**

- *LaVonne Pledger, SPAC Member*
- Mr. Pledger walked the committee through his presentation on the Community Food Disparities Coalition's work to address the food desert (attached below).
- In reference to slide 4, Mr. Pledger emphasized a notion from Ms. Love that residents lost their ability to choose what they want to eat by losing the grocery store where they shopped.
- Mr. Pledger added that the coalition is now focused on long-term solutions and is working on food policy to collaborate with residents to ensure the key stakeholders are at the forefront. He has received 12 surveys back and will continue engaging residents in the community. The coalition will attend the What's Next event this weekend in the Huntersville parking lot. He referenced an idea Ms. Love had to potentially include the teenagers to administer the surveys and talk with people in the community. He stated that the group is exploring numerous possibilities and is in the early planning stages, but resident input is the driving force.
- Ms. Hamm Lee asked the committee for questions.

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- Councilwoman Graves reiterated that the What's Now event will be this Saturday, July 15th 10 a.m. to 2 p.m. at the Church Street Office Park (1731 Church Street) in partnership with Sentara. Social distancing and masks are required. COVID-19 testing, mental health screenings, information on violence intervention and much more will be available. Rain date is August 1st. She encouraged the committee to attend and support and that there might still be time if interested in participating; and offered to put anyone in touch with the coordinator if they call or text to let her know.

III. Voucher Homeownership

12:30

- *LaShawn Fortes, NRHA*
- Ms. Fortes introduced herself and walked the committee through her presentation (attached below).
- Councilwoman Graves stated that Ms. Fortes does a great job and is her go to person on the program. She had the privilege of seeing her in action on one transaction and had it not been for COVID-19 she would have been bombarded by the family with gratitude; she is a one woman cheerleader helping this client all the way through. The requirements for the program are not watered down, standard for every person looking to purchase a home. Kudos to Ms. Fortes and her team.
- Mr. Pledger asked if there have been any holdups related to COVID-19 for people entering the program like furloughs or being laid off.
- Ms. Fortes said she is seeing a couple. They are busier than ever before because the market is moving to purchase, and rates are very low, some are at 2.5%. Some clients have called about job loss, several have lost employment and/or due to the market feel uncomfortable and want to hold off until they know more about their job situation.
- Councilwoman Graves said she has had clients that lost their job and have to wait to be re-employed. If you ask to borrow a couple hundred thousand dollars, they want to ensure you can pay it back. If you're not employed, you don't have a way of paying the money back. She had a client in the military who separated two weeks before closing, so when the underwriter verified employment before closing it mattered because you have to have money to pay the loan back.
- Ms. Hamm Lee asked how people can find the right real estate agent.
- Councilwoman Graves stated that the homebuyer class recommends that people interview three agents and she suggests going with your gut if you find someone you like and click with. Some agents don't have a clue about the program and don't know anything about it, so she would not necessarily trust fate with that. NRHA provides a list of agents that teach the class at NRHA which is a good place to start.
- Ms. Fortes stated that 90% of clients, public housing and non-public housing, already have agents.

IV. Department of Neighborhood Development

12:45

- *Michelle Johnson, City of Norfolk*

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- Ms. Johnson introduced herself and stated that her presentation would provide a brief overview of the Department of Neighborhood Development and their programming with a focus on housing programs. She stated she can take questions at the end and is available to discuss offline. She walked the committee through her presentation (attached below).
- At the conclusion of her presentation, Ms. Johnson stated that she would welcome the opportunity for her team to meet with the St. Paul's Inclusionary Housing Subcommittee co-chaired by Dr. Jones Nichols to delve deeper into services provided and how to work together.
- Ms. Hamm Lee offered to coordinate with Dr. Jones Nichols and find a time to meet.
- Councilwoman Graves stated that Ms. Johnson's team does a great job and has been very responsive throughout the COVID-19 pandemic. She stated that we need to coordinate Neighborhood Development and the People First team so there is a link as we work to responsibly relocate residents because we have committed that we would be with them 3-5 years after they move to have a support system. The ability for people to work with tools available to them and develop relationships outside of public housing is very important and that's where our Neighborhood Development team comes in in terms of living in public housing you would call NRHA for everything, but now out of public housing and navigating who to call if you need help with something or if neighbors aren't keeping their end of the bargain with tall grass, weeds, and code issues. We need to ensure residents have the tools and support they need to be able to be successful and sustainable in their moves to areas in our community, so this is a support system for our team at People First as well as to integrate or connect people who are moving out of public housing, those grant pieces are important as well. Definitely want to make sure we are connecting People First with Neighborhood Development, so people can be successful in their move.
- Ms. Johnson replied that she agrees and looks forward to that.
- Mr. Pledger stated that he can vouch for Norfolk Cares. In public housing both the City and NRHA are responsible for certain things. He called Norfolk Cares about the brown barrels near Teens with a Purpose and other locations that had been full of trash, and a crew dumped them the same day after the call. One was left further up the street because they probably didn't see it, but they came out and emptied the bins right after calling.
- Ms. Johnson replied thank you and will pass it on but doesn't want to take the credit. The team answers calls and requests but the ladies of Norfolk Cares don't come out to empty the bins. Teamwork makes the dream work.

V. Tidewater Gardens Relocation Dashboard

1:00

- *Kim Thomas, NRHA*

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- Ms. Thomas reviewed the Tidewater Gardens Relocation Dashboard with the committee (attached below).
- In reference to slide 28, Ms. Thomas made a correction to the date on the slide. The data is updated as of July 15th not June 30th.
- Ms. Thomas stated that residents have expressed being anxious to see what is built before making their intention to return known.
- Councilwoman Graves said that we should ensure we tell people that yes, they can wait to make their decision, they can say yes and then no, and they can say no and then yes. It is more advantageous if they say yes so we can adequately prepare and if they say no it's no harm no foul and can always decline. It's more to their advantage to hold their spot even if they want to wait and see.
- Ms. Thomas replied that conversations are being had that it is better to hear the yes and then change the mind to no because it helps with configuration of appropriate bedroom units. Quite a few people are very interested in the HCV homeownership program. As people learn more information people are learning to exercise their right to make their choice for their household.
- Ms. Hamm Lee emailed the dashboard yesterday evening and will follow-up with the minutes that will contain the presentation.
- Councilwoman Graves reiterated that all presentations and information are available online so everyone can pull up the information for review so it's not a one time only deal.
- Ms. Hamm Lee stated that all minutes are under the Advisory Committee page on the Stpaulsdistrict.org website.

VI. People First Update

1:15

- *Kristie Stutler, Urban Strategies Inc.*
- Ms. Stutler stated that she would provide an overview of regular updates at the end of the presentation, but the committee asked about the 171 households that made a housing choice at the last meeting, so she wanted to provide the demographic profile of the families first as requested.
- Ms. Stutler walked the committee through her presentation (attached below).
- In reference to slide 32, Councilwoman Graves asked if the slide represented the number of children in the household.
- Ms. Stutler replied no, it is not necessarily the number of children. There are 31 adults identified as other adults living in homes as well. These are not necessarily households with 6-8 children it could include other adults, but these are households that include children.
- Councilwoman Graves stated she would like to see what we can find out about expecting mothers as well as any possible expecting teenagers we may have. We want to link those individuals with the proper prenatal care and resources so they can have

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healthy pregnancies and deliveries and have what they need post-delivery and post-pregnancy with new babies.

- Ms. Stutler replied that one contract they have executed with service providers is around working with parents with young children which is working around parenting and ensuring we're supporting early parenting, and another contract we just entered is screening for developmental delays which is critical especially for expecting teenagers. Can provide an update and have discussion next time.
- Ms. Hamm Lee asked if there were questions for Ms. Stutler.
- Councilwoman Graves said the committee could read through the remainder of the update and if there are questions, they can reach out to have them addressed.

VII. Next Steps/Announcements/Closing Remarks

1:25

- *Chair Angelia Williams Graves*
- Ms. Hamm Lee stated that there will be no August meeting due to council recess as Ms. Graves mentioned, and that she would send out the June and July minutes shortly and that all minutes are on the website at stpaulsdistrict.org.
- Councilwoman Graves said she appreciated everyone's time and the input from the team members and that she hopes everyone enjoys the summer, stays healthy, safe, and blessed.

VIII. Meeting Adjourned

1:30



Tidewater Gardens Relocation Dashboard - 7/15/2020

Resident Relocation Choices by Phase

Phases	Total	Units	TPV	Choice	LIPH/PBV Choice	Total Current Relocation Choices	Change from Prior Report
Phase 1	187		132		46	178	0
Phase 2	262		83		37	120	0
Phase 3	116		24		2	26	0
Phase 4	53		8		4	12	0
Grand Total	618		247		89	336	0

* Phase 1 = 178 + 5 prior move-outs + 2 deceased + 2 evictions = 187 total units

Residents Desire to Return to St. Paul's Area

Phases	Total Units	Total Choices	Total Residents to Return	Desire	Percentage Residents Desire to Return	Change from Prior Report
Phase 1	187	178	76		42.70%	0
Phase 2	262	120	75		62.50%	0
Phase 3	116	26	13		50.00%	0
Phase 4	53	12	7		58.33%	0
Grand Total	618	336	171		50.89%	0

Vacancy Statistics by Phase

Phases	Total	Units	Total Vacant Units	Total Occupied Units	Percentage Vacant Units	Change from Prior Report
Phase 1	187		113	74	60.43%	+2
Phase 2	262		60	202	22.90%	+2
Phase 3	116		25	91	21.55%	+1
Phase 4	53		16	37	30.19%	+2
Grand Total	618		214	404	34.63%	+7

People First Empowered by Urban Strategies, Inc. Case Management

Household Served by Phase	Change Prior Report	Service and Assessments	Total	Change from Prior Report
Phase 1	176	0	Service linkages since August 1, 2019	400
Phase 2	192	+3	Total number of household assessments completed	396
Phase 3	62	0	Total number of household re-assessments completed	70
Phase 4	38	0	Collaborative housing stability interventions	52
Grand Total	468	+3		

Reason for Vacancy

Reason for Vacancy	Total Count	Vacancy Reason	Percentage by Move Out Reason
Unit Transfer	27		13%
Moved to HCV	118		55%
Moved to Project Based Housing	17		8%
Purchased Home	3		1%
Deceased	3		1%
Rented Elsewhere	29		14%
Moved Without Notice	2		1%
Moved Prior To Eviction/Termination	1		0%
Eviction	14		7%
Grand Total	214		100%

Change from prior report +7

Relocation -Subsidy Type

Subsidy Type	Count by Relocation Subsidy Type	Percentage by Relocation Subsidy	Change from Prior Report
Public Housing	27	13%	0
HCV-Regular Voucher	21	10%	0
HCV- NED Voucher	1	0%	0
HCV- Chesapeake	5	2%	0
HCV/PBV - St. Paul's	3	1%	0
HCV- Maryland	1	0%	0
HCV- Virginia Beach	4	2%	0
HCV- Newport News	1	0%	0
HCV-TPV Tidewater Phase 1	80	37%	+7
HCV-Portsmouth	2	1%	0
PBV-Grandy Revt	10	5%	0
PBV- Grandy Village VI	5	2%	0
RADPBV-Franklin	2	1%	0
Purchased Home	3	1%	0
Deceased	3	1%	0
Unknown -Rented Elsewhere	29	14%	0
Moved without Notice	2	1%	0
Moved Prior To Eviction/Termination	1	0%	0
Eviction/Termination	14	7%	0
Grand Total	214	100%	+7

HCV/Other

Census Tract	Count of Census Tract	Percentage by Census Tract
2.01 Ocean View, Cottage	1	1%
2.02 Oceanview, Bayview	1	1%
5 Pamlico	1	1%
7 Oceanair, Bayview	1	1%
8 Merrimac Park, Commo	1	1%
11 Glenwood Park	2	2%
12 Lochaven, Meadowbrook	3	3%
14 Wards Corner	1	1%
20 Roland Park	1	1%
25 Lamberts Point, ODU	1	1%
26 North Colley	1	1%
27 Park Place (West)	5	4%
29 Park Place (East)	2	2%
30 Lafayette, Winona	2	2%
31 Fairmount Park	1	1%
32 Shoop Park	3	3%
33 Ballentine Place	2	2%
34 Lindenwood, Villa Heights	1	1%
35.01 Huntersville (East)	3	3%
42 Calvert Square, Church S	3	3%
43 Brambleton (North)	7	6%
44 Broad Creek	1	1%
45 Middletown Arch	2	2%
46 Chesterfield Heights	1	1%
49 CBD, Freemason Hart	2	2%
50 Berkley	5	4%
51 Campostella Heights	6	5%
56.02 Bayview (South), Fo	1	1%
57.01 Southern Shopping C	4	3%
58 Rosemont, Oakwood	8	7%
59.01 Wellington Oaks, Nor	8	7%
59.02 Norvella Heights	1	1%
59.03 Fox Hall, Commerce	1	1%
61 Estabrook, Coleman Pl	9	8%
64 Ingleside, Norfolk Squa	4	3%
66.07 Bromley, Azalea Ac	2	2%
68 Lake Terrace	1	1%
69.01 Janaf, Military Circle	1	1%
70.01 Crown Point, Raby R	2	2%
HCV- Chesapeake	5	4%
HCV- Newport News	1	1%
HCV- Portsmouth	2	2%
HCV- Virginia Beach	6	5%
Unknown	1	1%
HCV- Maryland	1	1%
Grand Total	118	100%

Change from prior report +3

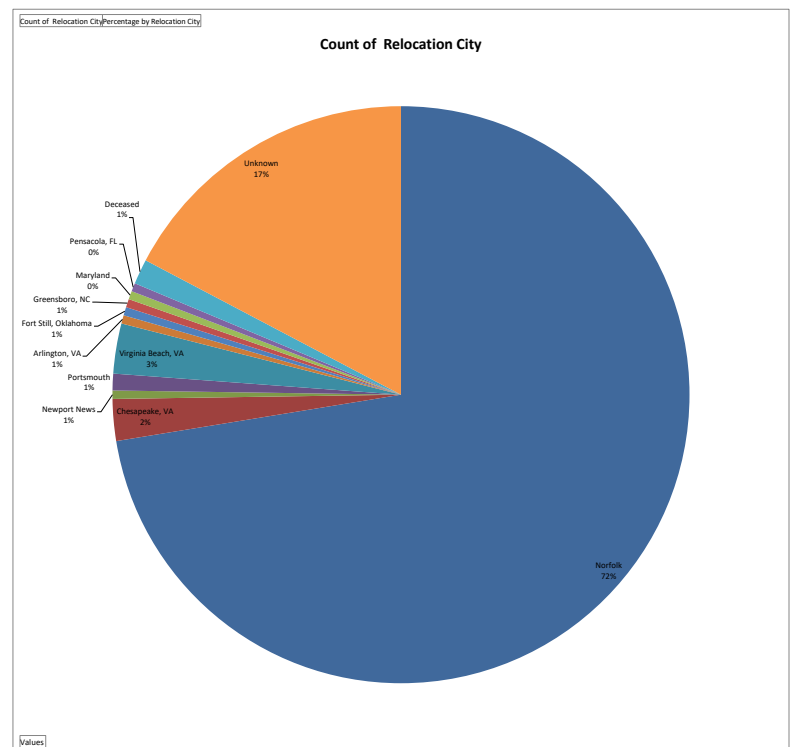
Relocation City	Count of Relocation City	Percentage by Relocation City
Norfolk	155	72%
Chesapeake, VA	5	2%
Newport News	1	0%
Portsmouth	2	1%
Virginia Beach, VA	6	3%
Arlington, VA	1	0%
Fort Still, Oklahoma	1	0%
Greensboro, NC	1	0%
Maryland	1	0%
Pensacola, FL	1	0%
Deceased	3	1%
Unknown	37	17%
Grand Total	214	100%

Change from prior report +7

Areas of Opportunity	Rate
* < 62% mi concentration and <4%	35%
Includes 1- Portsmouth, 3 - Virginia Beach	
<40% poverty	96%
<20% poverty	50%

LIPH/PBV

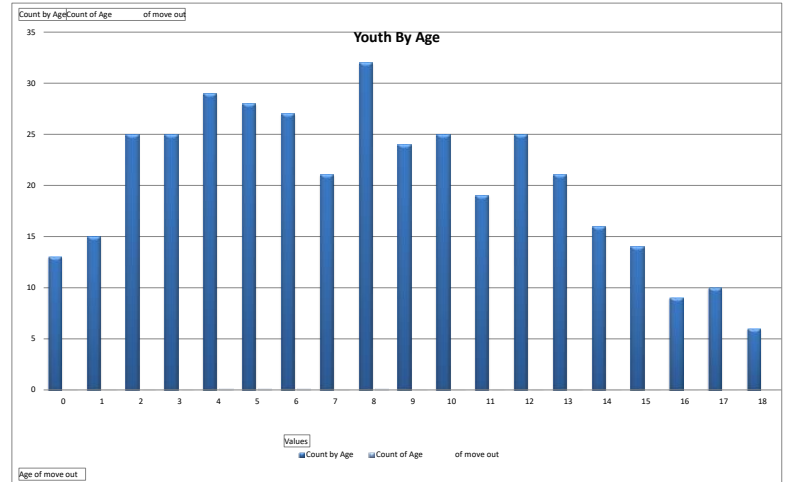
Census Tract	Count of Census Tract	Percentage by Census Tract	Change from Prior Report
41 Young Terrace, Church Street- Young Terrace	6	6%	0
42 Calvert Square, Church Street - Calvert	12	13%	0
43 Brambleton (North) Moton- Franklin Arms	2	2%	0
46 Chesterfield Heights- PBV- Grandy Village VI	5	5%	0
46 Chesterfield Heights- RADPBV Grandy Revt	10	10%	0
48 Tidewater Gardens- Tidewater	1	1%	+2
50 Berkley - Sykes	2	2%	0
51 Campostella Heights- Oakleaf	5	5%	0
69.01 Janaf, Military Circle- Bobbit	1	1%	0
Deceased	3	3%	0
Eviction/Termination	15	16%	0
Moved without Notice	2	2%	0
Purchased Home	2	2%	0
Unknown -Rented Elsewhere	30	31%	0
Grand Total	96	100%	+2



Relocation of Youth by Age

Age of Youth	Count by Age	Count of Age out of move
0	13	3%
1	15	4%
2	25	7%
3	25	7%
4	29	8%
5	28	7%
6	27	7%
7	21	5%
8	32	8%
9	24	6%
10	25	7%
11	19	5%
12	25	7%
13	21	5%
14	16	4%
15	14	4%
16	9	2%
17	10	3%
18	6	2%
Grand Total	384	100%

Changes from prior report +7



Relocation of Youth Census Tract - HCV/Other

Census Tract	Number of Children Relocated to area	Percentage of Children Relocated
2.01 Ocean View, Cottage	1	0%
2.02 Oceanview, Bayview	2	1%
5 Pamlico	5	2%
7 Oceanair, Bayview	6	2%
8 Merrimac Park, Commo	5	2%
11 Glenwood Park	4	2%
12 Lochaven, Meadowbrook	4	2%
14 Wards Corner	3	1%
20 Roland Park	3	1%
25 Lamberts Point, ODU	4	2%
26 North Colley	4	2%
27 Park Place (West)	10	4%
29 Park Place (East)	5	2%
30 Lafayette, Winona	7	3%
31 Fairmount Park	2	1%
32 Shoop Park	8	3%
33 Ballentine Place	2	1%
34 Lindenwood, Villa Heights	2	1%
35.01 Huntersville (East)	3	1%
42 Calvert Square, Church S	3	1%
43 Brambleton (North)	16	6%
44 Broad Creek	2	1%
45 Middletown Arch	6	2%
46 Chesterfield Heights	3	1%
49 CBD, Freemason Hart	3	1%
50 Berkley	9	4%
51 Campostella Heights	11	4%
56.02 Bayview (South), Fo	1	0%
57.01 Southern Shopping C	4	2%
58 Rosemont, Oakwood	18	7%
59.01 Wellington Oaks, No	22	9%
59.02 Norvella Heights	1	0%
59.03 Fox Hall, Commerce	1	0%
61 Estabrook, Coleman Pl	11	4%
64 Ingleside, Norfolk Squar	10	4%
66.07 Bromley, Azalea Ac	10	4%
68 Lake Terrace	1	0%
69.01 Janaf, Military Circle	4	2%
70.01 Crown Point, Raby R	2	1%
HCV- Chesapeake	10	4%
HCV- Virginia Beach	10	4%
HCV- Newport News	0	0%
HCV- Portsmouth	5	2%
Unknown	0	0%
HCV- Maryland	4	2%
Grand Total	247	100%

Changes from prior report +9

Relocation of Youth by Census Tract - LIPH/PBV

Census Tract	Number of Children Relocated to Area	Percentage of Children Relocated
41 Young Terrace, Church Street- Young Terrace	6	4%
42 Calvert Square, Church Street - Calvert	6	4%
43 Brambleton (North) Moton- Franklin Arms	0	0%
46 Chesterfield Heights- PBV- Grandy Village VI	15	11%
46 Chesterfield Heights- RADPBV Grandy Revt	20	15%
48 Tidewater Gardens- Tidewater	0	0%
50 Berkley - Sykes	0	0%
51 Campostella Heights- Oakleaf	5	4%
69.01 Janaf, Military Circle- Bobbit	0	0%
Deceased	0	0%
Eviction/Termination	27	20%
Moved without Notice	4	3%
Purchased Home	2	1%
Unknown -Rented Elsewhere	52	38%
Grand Total	137	100%

Changes from prior report -7



St. Paul's Advisory Committee Virtual Meeting

July 21, 2020

Agenda

- **Welcome/Pandemic Notification**
 - *Chair Angela Williams Graves*
- **Food Desert Solutions**
 - *LaVonne Pledger, SPAC member*
- **Voucher Homeownership**
 - *LaShawn Fortes, NRHA*
- **Neighborhood Development Housing Programs**
 - *Michelle Johnson, City of Norfolk*
- **Tidewater Gardens Dashboard**
 - *Kim Thomas, NRHA*
- **People First Update**
 - *Kristie Stutler, People First empowered by USI*
- **Next Steps/Announcements/Closing Remarks/Adjournment**

Food Desert Solutions

Free Neighborhood Mobile Market

SERVING NORFOLK'S FOOD DESERTS

NEXT MARKET: JULY 4TH 9AM - 12PM

Sav-a-Lot parking lot, 720 church st. Norfolk 23510 (Serving walk & drive ups)

Volunteers report @7am

9am-All Seniors

(Serving walk & drive ups)

757-354-1667

10am- Youngs Terrace

(Serving walk & drive ups)

FoodForThePeopleNFK@gmail.com

11am- Calvert Square

(Serving walk & drive ups)

Call or email for info or if you need
food NOW

12pm- Tidewater Gardens

(Serving walk & drive ups)

On Facebook Join residential group:
"St. Paul's Quadrant Residents
Alliance"



FOOD FOR THE PEOPLE

The CommunityFood Disparities Coalition operates as an extension of the St. Paul's Community Development corporation to provide services and resources to individuals and families in order to address economic, food, and health disparities.

Free Mobile Market

- Two weekends June 27th & July 4th
- June 27th delivery system, walk-up, and drive up distribution methods aimed to service 7 communities.
- July 4th walk-up, drive-up, and take-home cookout. Services aimed to service St. Paul's residents staggered over 3hrs.
- Over 20,000 lbs. of food, PPE and essential items, and 200 bus passes provided by HRT were distributed between both events.
- Donations from local Foodbank, Solid Rock Worldwide Outreach Church, and St. Mary's
- The efforts of the CFDC (Community Food Disparities Coalition) are in partnership with the St. Paul's Development Corporation.
- The CFDC is making efforts to collect survey data from vulnerable communities located within the food desert.



Faces of HCV Homeownership

Presented by LaShawn Fortes



Faces of HCV Homeownership



Resale
I am a Home Health
Nurse's Aid



Under Contract
I am a Social Worker



New Construction
I am a Site
Supervisor

HCV Homeownership

How long does the Housing Assistance Payment (HAP) assist a HCV participant with paying their mortgage?

- The financial support is not open-ended
- Vouchers will be provided for a maximum of 15 years
- For a family who is elderly or disabled, indefinitely as long as they meet the program requirements.
- Assistance is dependent upon annual eligibility recertification
- Instead of the HAP Payment going to the landlord, the payment goes to the mortgage company



What are the minimum qualifications?

- You must be a first-time homeowner with no ownership interest in a property during the past three years
- You must have a minimum household earned income of \$25,000 (*excluding Temporary Assistance for Needy Families assistance or unemployment benefits*)
- You must be continuously employed for a minimum of one year
- Elderly or disabled families can have Social Security or SSI income.



What are the family participation requirements?

- They must sign a HUD Statement of Obligation
- They must successfully complete NRHA's HomeNet Homeownership Center's Program
- They must have a minimum of \$3,000 in savings
- They must become lender approved
- They must obtain an independent home inspection
- The home must pass an NRHA Housing Quality Standards Inspection

Pros of HCV Homeownership

In many areas, HCV 8 recipients can buy a better place to live than they could rent for the same subsidized monthly payment

Homeowners also have a personal stake in the maintenance of the property, so they tend to keep the place up better than subsidized rental units often are

Owning their home allows the participant to build equity in an asset that can eventually help them attain a higher standard of living



Characteristics of HCV Homeownership Participants Preparing for Homeownership

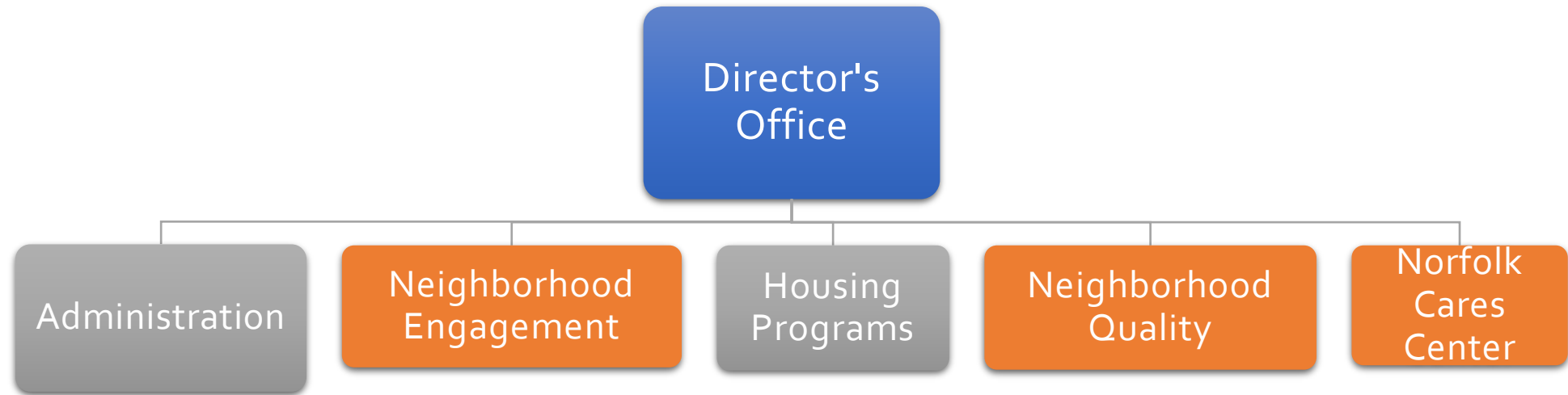
- Currently in the HomeNet Program: 32
- Achieved Homeownership: 2
- Under Contract to Purchase: 3
- Preparing for Homeownership: 27
- Average Income: \$38,370.00
- Average Household Size: 3



Departmental and Programs Overview

St. Paul's Advisory Committee
July 21, 2020

Department Structure



49 Full-time Employees



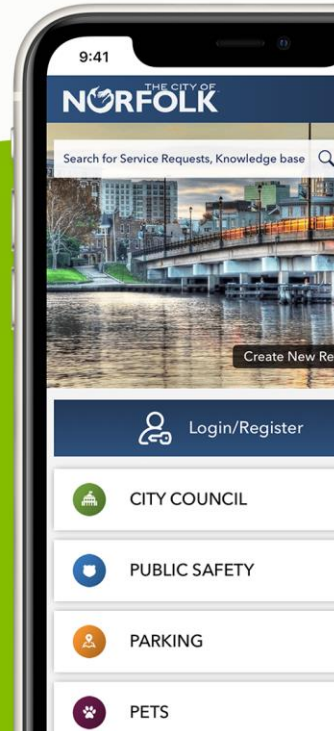
Addresses the Social, Physical and Economic RESILIENCE of Norfolk's Neighborhoods





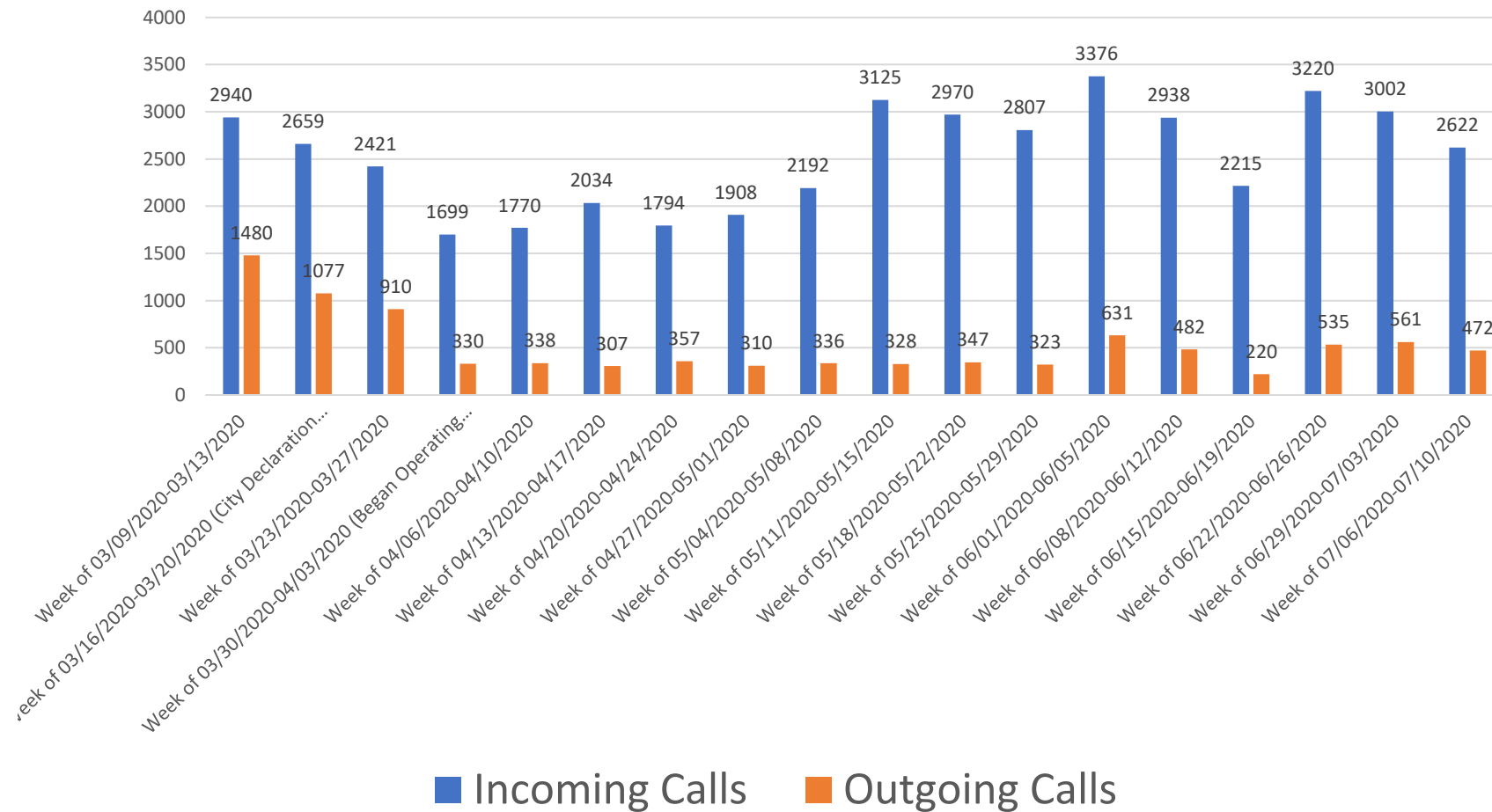
NEW HOURS BEGINNING JULY 13 MON - FRI 8AM - 4PM

Contact Norfolk Cares 24/7
using MyNorfolk, online or
with your favorite mobile device.
www.MyNorfolk.org 757-664-6510



- A single point of contact for visitors, residents and businesses to request a city service, report a concern, seek information about Norfolk, or follow-up on a previous request.

Norfolk Cares Center Incoming & Outgoing Calls



Neighborhood Quality's Primary Responsibility is Enforcement of the Virginia Maintenance Code



Fire



Hoarding



Exterior Surfaces

and City Ordinances



Tall Grass



Inoperable Vehicle



Trash & Debris

Neighborhood Quality's Programs and Strategies

- **Nuisance Abatement:** a program that addresses citywide building and nuisance code violations through, but not limited to, nuisance trash and debris removal, abatement by securing open and vacant structures and demolitions due to non-compliance.
- **Derelict Structure:** if a building is vacant, boarded up, and not connected to utilities for more than six (6) months, owner must submit plan for full rehab/demo or City can demolish.
- **City-wide Demolitions:** experienced demolition coordinator on staff serves as lead for city's high visibility "tear downs"
- **Business Action Team:** conducts joint inspections with all stakeholders to comprehensively address businesses and entertainment establishments.

Manson Street Before & After



Graydon Avenue Before & After



Creating Resilient Neighborhoods Through Authentic Engagement

- Neighbors Building Neighborhoods Philosophy
 - Engage residents
 - Build capacity
 - See residents as problem solvers
- Healthy Neighborhoods Recognition
 - Identify assets
 - Encourage participation
- Five Stages of Community Life
 - Meet and work with neighborhoods where they are
 - Create strategies that support resilient neighborhoods



How We Engage Neighbors

- Consult/Communicate/Connect
 - Provide technical assistance to neighborhood associations
 - Share vital information with residents
- NBN Academy
 - Offer courses throughout the year
 - Customized trainings based on community needs/issues





Housing Programs

Rent Ready Norfolk



Rent Ready Norfolk (RRN) is a voluntary and comprehensive program designed to increase the number of viable rental properties in the City of Norfolk by providing landlords, property managers and tenants with educational tools, emergency notification, and property quality assessments.

- **RRN Rental Rehabilitation Program (CDBG)** is a financial assistance program that assists owner(s) of residential rental properties with rehabilitating their investment to increase the supply of quality residential rental properties in Norfolk's neighborhoods.
- **RentingSmart Academy:** A series of courses to inform and educate landlords, property managers, and renters about their rights and responsibilities and much more. Featured RentingSmart Academy tracks include, but are not limited to: Good Landlord Track, Good Renter Track, and Good Landlord Continuing Education Track.
- **Quality Assessment:** An assessment of the rental unit's interior, exterior, and common areas.



Renovate Norfolk



A grant program that assists income-eligible homeowners with interior and exterior residential restoration, rehabilitation and repair.

- Property must be owner-occupied
- \$25,000 per property cap
- Income eligibility requirements
- Eligible repairs and/or replacements include roof, porch, gutters, windows, kitchen, bathroom
- Funded by Community Development Block Grant

Eviction Mitigation Committee

In light of Norfolk having one of the 10 highest eviction rates in the country, the Department of Neighborhood Development is developing a citywide Eviction Mitigation Program.

Program goals include:

- Conduct thorough research and data gathering
- Develop a communications plan to support enhanced education and training as it relates to evictions
 - Utilize Rent Ready Norfolk's (RRN) Renting Smart Academy, expand tenant outreach to include the eviction process and eviction prevention
 - Offer a Lease Agreement Lab through the Renting Smart Academy
- Increase the number of options for addressing evictions through a housing court, enhanced mediation, a Settlement Master, etc.
 - Establish a mediation program within the Norfolk General District Court
- Create a data reporting and mapping tool

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Tidewater Gardens Relocation Dashboard

Kim Thomas, NRHA

NRHA Summary Tidewater Gardens Relocation Dashboard as of June 30, 2020

Vacancy Statistics by Phase					
Phases	Total Units	Total Vacant Units	Total Occupied Units	Percentage Vacant Units	Change from Prior Report
Phase 1	187	113	74	60.43%	+2
Phase 2	262	60	202	22.90%	+2
Phase 3	116	25	91	21.55%	+1
Phase 4	53	16	37	30.19%	+2
Grand Total	618	214	404	34.63%	+7

Residents Desire to Return to St. Paul's Area					
Phases	Total Units	Total Choices	Total Residents Desire to Return	% Residents Desire to Return	Change from Prior Report
Phase 1	187	178	76	42.70%	0
Phase 2	262	120	75	62.50%	0
Phase 3	116	26	13	50.00%	0
Phase 4	53	12	7	58.33%	0
Grand Total	618	336	171	50.89%	0

NRHA Summary

Tidewater Gardens Relocation Dashboard as of June 30, 2020

- 55% (118) households moved to private rental through the HCV program
 - 72% (155) households remain housed (relocated) in Norfolk
 - 30% (35) households moved into defined Area of Opportunities;
 - <40% poverty = 81% (96 households)
 - <20% poverty = 42% (50 households)
- 21% (44) households transferred to other NRHA communities (LIPH and PBV)
- 14% (29) households rented elsewhere without a housing subsidy from NRHA
- 7% (14) eviction rate
- Three (3) residents moved to homeownership
- 384 youth (ages 0 to 18 years) have relocated
 - 29% (107) youth under age 5 years
 - 64% (247) youth moved to housing in the HCV program

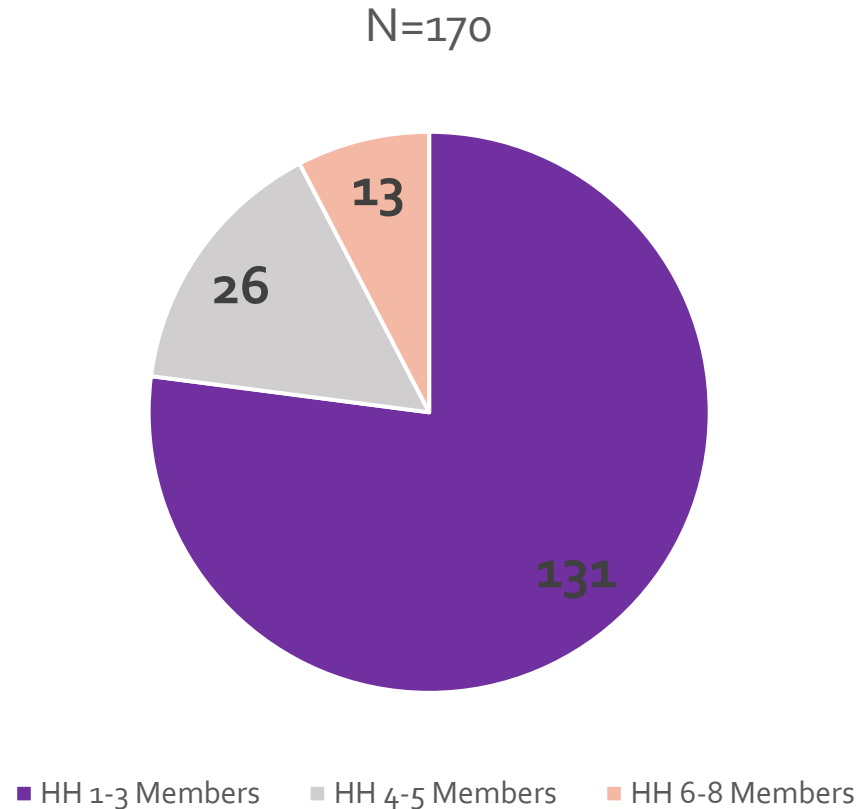


People First Empowered by USI Update

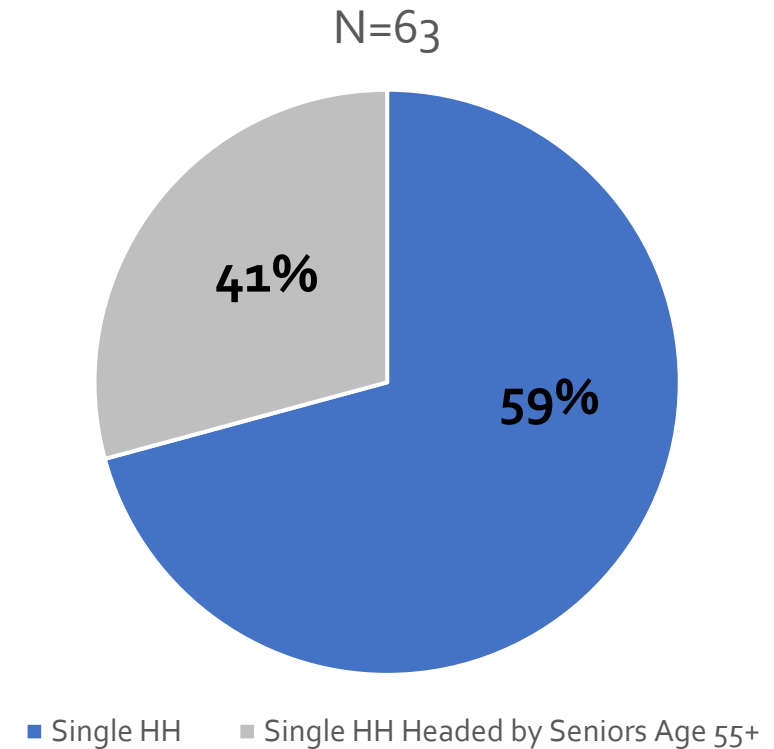
Kristie G. Stutler, Regional Vice President

Housing Choice Return Demographics

Household Composition by Numbers



Single Households

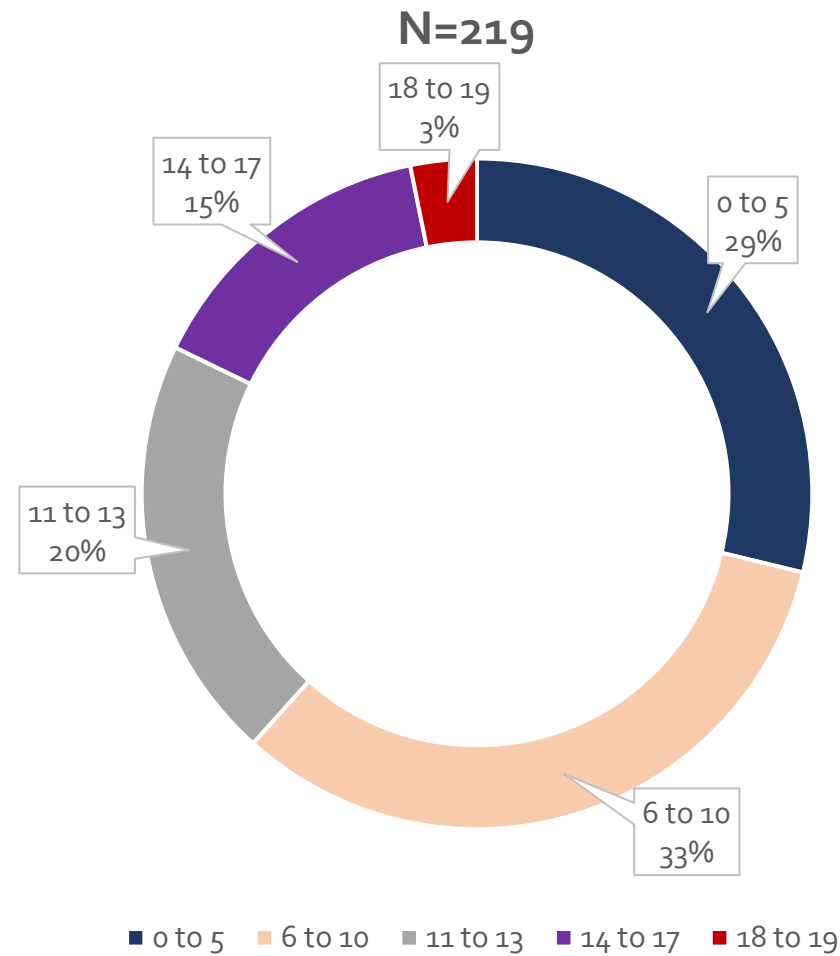


Housing Choice Return Households with Minor Children

N=107



Age Breakdown of Children



Demographic Summary

- More than half, (63% or 107) of the 170 HH who want to return have minor children.
 - The majority (68 or 64%) are living in HH with 1-3 members,
 - (26 or 24%) living in HH with 4-5 members
 - (13 or 12%) are in living in HH with 6-8 members.
- For HH with children, the majority (72 or 33%) age 6 to 10 (Elementary) followed by (63 or 29%) age 0 to 5 (Pre-K and K)
- Of the 63 single HHs only (26 or 41%) are headed by seniors age 55+

Enrollments and Assessments

Enrolled with People First

Phase	Number
Phase 1	176 HH
Phase 2	192 HH
Phase 3	62 HH
Phase 4	38 HH
Totals:	468 HH and 1313 People
	+3 from June

Assessments and Interventions

Service Linkages since Aug 2019	400
Cumulative Housing Stability Interventions since September 2019	52
Household Assessments	396 unduplicated (increase of 3)
	70 HH reassessed from 7/1 – 7/15

Regular Activities & Updates: Resident & Partnership Engagement

Staff Recruitment

- Kristal Brooks, Family Support/Mobility Specialists started June 22, 2020
- Lashanda Riddick, Family Support/Mobility Specialist started June 29, 2020
- Dana Watson, Education Specialist started June 29, 2020

USI is currently recruiting and interviewing for the following positions:

- Workforce Specialist/Section 3 Coordinator
- Family Support/Mobility Specialist
- Outreach Specialist

Resident Engagement Update

- Continue to complete resident assessments to identify needs and create plans to address those needs to include service linkages to community resources.
- COVID-19 assessment has been integrated into our full adult household assessment.
- Outreach to families choosing to relocate to ensure they are document ready and to identify and address barriers/needs.
- Identifying summertime education opportunities/resources and strategies to get residents connected.
- Focus on Housing stability interventions as a response to COVID-19.

Partner Engagement Update

- On June 27, 2020 People First – USI participated in the Feed Norfolk Food distribution which provided food and other resources to residents in St. Paul's
- Conducted outreach and recruitment for Teens with a Purpose Summer Program. A total of 7 current and former Tidewater Gardens teens enrolled for the first two-week summer session
- Finalizing MOA and MOU with our Leverage and Grant awarded partner agencies
 - 14 MOU executed
 - 5 MOA executed (1 pending)

Closing Remarks