

Mayor's St. Paul's Advisory Committee
Meeting Minutes

Date of Meeting: January 21, 2020

Minutes Prepared By: Katie White, Management Analyst III, City of Norfolk

1. Purpose of Meeting: Review the purpose of the committee and set 2020 goals, provide updates on relocation and People First, review recommendations from the Inclusionary Housing Subcommittee, and discuss the 2020 Census.

2. Attendance at Meeting

Councilwoman Williams-Graves – present	Mr. Alphonso Albert – present	Ms. Kimberly Bray – present	Dr. Sharon Byrdsong – not present
Ms. Michelle Cook – not present	Rev. James P. Curran – present	Mr. Joe Dillard – not present	Ms. Caz Ferguson – not present
Mr. Earl P. Fraley, Jr. – not present	Mr. Larry Hall – present	Mr. William Harrell – not present	Rev. Dr. Kirk T. Houston, Sr. – present
Ms. Shamika Kirby – present	Ms. Deirdre Love – present	Dr. Robert G. Murray – present	Mr. Don Musacchio – present
Dr. Ruth Jones Nichols – present	Mr. Brodie Parker – present	Mr. Lavonne Pledger – present	Dr. Glenn Porter – not present
Ms. Tara Saunders – present	Ms. Marquitta White – present		

3. Agenda

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| I. Welcome | 6:00 |
| • <i>Chair Angelia Williams Graves</i> | |
| II. Committee Purpose/ 2020 Goals | 6:05 |
| • <i>The Honorable Kenneth Alexander</i> | |
| III. Tidewater Gardens Relocation Update | 6:25 |
| • <i>Nicole Todd, People First Empowered by USI</i> | |
| • <i>Kim Thomas, NRHA</i> | |
| IV. Inclusionary Housing Update | 6:45 |
| • <i>Dr. Ruth Jones Nichols</i> | |
| V. 2020 Census | 7:10 |

- *Chair Angelia Williams Graves*
- VI. Next Steps/Announcements/Closing Remarks 7:25**
- *Chair Angelia Williams Graves*
- VII. Meeting Adjourned 7:30**

4. Meeting Notes, Decisions, Issues

I. Welcome 6:00

- *Chair Angelia Williams Graves*
- Councilwoman Graves welcomed everyone and wished everyone a happy New Year. She thanked the committee for their participation and all of their hard work in 2019 and said we have a lot to do in 2020, a lot that's happening. Need everyone to plug in put hands to plow, not time to disengage, but time to engage.
- Councilwoman Graves introduced and welcomed NRHA's new Executive Director, Ron Jackson. She stated the group is a friendly bunch but will hold feet to the fire.
- Councilwoman Graves stated that the Mayor was on his way and that she would move to the Census 2020 item on the agenda. Since it is the first meeting of the new year, she asked the Mayor to attend to reiterate his purpose for the committee, make sure everyone's on the same page, and give the Committee its charge again.
- Councilwoman Graves led the meeting in prayer.

II. Census 2020 6:05

- *Chair Angelia Williams Graves*
- Councilwoman Graves reviewed the Census 2020 presentation (attached).
- Councilwoman Graves stated she is the co-chair of the Census 2020 Committee along with Councilman Smigiel, which is a partnership established between the City and the census bureau.
- Councilwoman Graves stated that many people grew up hearing about the census every so often and did what our parents said to do and filled out the form because it came but didn't understand the impact the census actually has on the community. The City created an internal workgroup to develop outreach to those hard to reach communities. The workgroup is called a Complete Count Committee.
- In reference to the last slide, Councilwoman Graves welcomed everyone to attend the Census 2020 kickoff at the Waterside Market on January 29th 5-7 PM. She stated that dollars that support individuals with low and moderate income in communities come to the city

from the federal government for federal programs. The dollars for voucher programs come from Washington and if you aren't counted nobody will know you're here. Make sure you're counted because you count.

III. Committee Purpose/ 2020 Goals

- *The Honorable Kenneth Alexander*
- Councilwoman Graves welcomed and introduced Mayor Kenneth Alexander.
- Mayor Alexander thanked Councilwoman Graves and Father Curran for hosting. He said it was good to see everyone and thanked Councilwoman Graves for her leadership.
- Mayor Alexander stated he wanted to check in to thank the group but also remind all of us of the guiding principles and work before us. He acknowledged that there is a lot of misinformation out there, not coming from the committee, but it is out there. He wanted to reassure everyone that nobody who lives in the CNI footprint will be moved, relocated, or displaced until they have a choice. The second piece is that in various phases, persons who have moved thus far have all moved by choice. Nobody was forced out, put out, displaced, or relocated by a power; those households elected to move by choice. Maybe one or two were evicted but that's a different story.
- Mayor Alexander stated a lot of the misinformation about your work reflects on us as a City, Housing Authority, and community and that we're doing the work together with people first, with community, collaboration, and partnership. The Housing Authority as applicant and the City as co-applicant guided by principles, family, and one another. 30 million dollars is a small piece from HUD just to do our work in Tidewater Gardens, 44 acres and 618 units, to plan a mixed-income, mixed-use community which includes replacement affordable and market housing to strengthen the community. We were guided and informed by residents regarding what they want to go back to through charettes. Residents said they want affordable, replacement, and mixed-use. Residents said they want to deconcentrate poverty, have areas of opportunity, and retail. Blocks 17, 18, 19, 20, are various projects planned; blocks 19 and 20 will commence, part is senior homes and the other is multi-family. Of course, part of the plans will have retail, open space, and recreational space. Those ideas and that concept was driven by the people, not the Housing Authority and not the City. We listened to what residents shared with us and now it's time that we do it. The Mayor thanked the committee for listening and offered to answer questions.
- Ms. Hamm Lee asked if there were any questions. There were no questions, so she moved on to the next agenda item.

IV. Tidewater Gardens Relocation Update

- *Nicole Todd, People First Empowered by USI*
- *Kim Thomas, NRHA*

- Ms. Hamm Lee introduced Nicole Todd, Project Manager for People First Empowered by USI.
- Ms. Todd thanked Mayor Alexander for sharing the information. She felt like the correct information needed to be stressed regarding the miscommunication taking place about relocation. She stated that we have been very intentional in working with residents around relocation about choice, building trust, and making sure residents are prepared as they move out of Tidewater Gardens and into new neighborhoods. The work is very intentional and driven by residents. We are working collaboratively with all partners to ensure that takes place.
- Ms. Todd presented her presentation on relocation (attached).
- In reference to slide 13 about hiring, Ms. Todd introduced Rhashida Bess, the new Education Specialist hired in December.
- Ms. Todd stated that the purpose of the Your Voice Matters event is to get resident input on what events and activities they would like People First Empowered by USI to host each month. The goal is to have community engagement events on a monthly basis.
- In reference to slide 14 on relocation, Ms. Todd stated that staff in the 457 and 461 Walke Street offices work one on one with residents to complete the application process. She stated that People First Empowered by USI officially took over all final relocation responsibilities today from NRHA and they are excited about the work.
- In reference to slide 16 on mobility counseling, Ms. Todd said counseling is held individually and in group settings.
- Dr. Houston asked what the timeframe was for the 86 residents who exited Tidewater Gardens prior to USI being on board?
- Ms. Todd replied that the residents left February 28th to May 13th. Some relocated before the grant award by choice.
- Councilwoman Graves stated that she recalled in previous meetings information was reviewed about who left the community and under what circumstances. A few were evicted, a few we had no information for because they left without notice, some moved, and some took vouchers early to be settled before the school year. NRHA was letting them do that with the same type of vouchers before the grant was awarded and not officially signed yet.
- Dr. Houston asked what makes the 21st official for USI taking over relocation fully? Is it about staffing?
- Ms. Todd replied that there was coordination that needed to take place to fully understand the process and ensure alignment with NRHA about how the process would work to make it

as smooth of a transition as possible and make sure all the details were worked out. Several coordination meetings took place to achieve this.

- In reference to slide 19 regarding service linkages, Mr. Albert asked if the organizations providing services are organizations that People First Empowered by USI has made partnerships with or if they were identified as existing service providers.
- Ms. Todd replied that it is a mix. Some were existing that they already knew about. Over the last 3 months, the work has been robust identifying the service partner network. It's a combination of both understanding and recognizing what's already available in community. Some organizations have really stepped up as they looked at data, engaged, and asked about how to work together.
- In reference to the youth services linkages, Councilwoman Graves asked if they completely forgot about Teens with a Purpose.
- Ms. Todd replied no, that she had just picked some out to list on the slide, but that doesn't mean that Teens with a Purpose did not receive a referral, that is just what she happened to choose for the slide. TWP has been at all partnership meetings.
- In reference to slide 20, Ms. Todd said the RFP went out today to all 26 of the approved organizations and is due at the end of February.
- Councilwoman Graves asked Ms. Todd to explain what being deemed qualified means and to provide examples.
- Ms. Todd replied that a rubric was created to evaluate each organization and it was based on capacity to do the work, the organization's footprint in Norfolk and Tidewater Gardens, and demonstrated outcomes. For example, can the organization really speak to the work they do and what that looks like. Again, the review team went through rigorous review to ensure that organizations who went through the first round could really speak to the work. The process will repeat itself as we know needs of residents will change.
- Mr. Albert asked for clarification on whether doing the RFQ breaks the process into two parts.
- Ms. Todd replied that it's two parts because you have to reply to the RFQ to be invited to apply for RFP.
- Mr. Albert asked why isn't that just a part of the RFP?
- Ms. Todd replied that it's still part of process. Just because someone was qualified through the RFQ doesn't mean they'll be funded through the RFP process.
- Mr. Albert asked why put it in the RFQ when it's in the RFP?
- Ms. Todd replied that it is about vetting the organization to ensure they are vested in the work and not just here for the opportunity to walk through the work. It's like their report card. We want to know if they're as committed to the work as they need to be for residents.

A lot of people applied to that and that was important to see how invested they were. We stressed that just because you weren't selected this time doesn't mean you can't apply again.

- Kristie Stutler, Regional Vice President of Urban Strategies, stated that the critical piece about the RFQ and why it's separated out is to be really clear on what resident needs were and to not bog down the process. We wanted a pool of organizations that had demonstrated outcomes who we knew could provide services, so they could pull from qualified organizations instead of issuing and going through hundreds of RFPs. As the needs are being lifted up, we're realizing gaps in the service provider network and money can be used to procure and fill the gaps instead of waiting because of a long process.
- Father Curran asked if the team follows up after making referrals.
- Ms. Todd replied that yes, the number of referrals made listed on the slide are all verified connections.

NRHA Relocation Dashboard Update

- Ms. Hamm Lee welcomed Kim Thomas to review NRHA's Relocation Dashboard (attached).
- Ms. Thomas stated that NRHA produces the dashboard every month to show movement in Tidewater Gardens.
- In reference to slide 22, Ms. Thomas stated that over the Summer NRHA offered early moves to people, especially households in phase 1 and people who said they wanted to transfer to other public housing communities. When people demonstrate they are ready, they allow that move to happen. The moves also address maintenance and security issues. NRHA is being mindful of extenuating circumstances that require action. The reason you don't only see phase 1 is because life happens, and we need to respond accordingly.
- In reference to slide 23, Father Curran asked how common it is that people move without notice? Can you compare to other parts of history, NRHA, and the eviction rate?
- Ms. Thomas replied that the eviction rate is lower. She stated they would normally see more moved without notice especially if someone was in a situation with a pending eviction. The combination of mobility coaching and services is dwindling that number down and people are getting more help to stop pending evictions.
- John Kownack said NRHA normally sees 10% a year, which equates to 60 a year, 35 of which are evictions that don't include other reasons.
- Councilwoman Graves emphasized that the eviction rate here is 2.4% which is lower than normal.
- Councilwoman Graves referenced the number of residents who moved elsewhere without subsidy and asked if that is indicative that individuals are making more money than a

maximum income requirement for vouchers. In other words, individuals are exceeding that income therefore are able to rent in market rate communities on their own without support of the voucher. She also asked if those individuals still receive moving assistance.

- Ms. Thomas stated that families have said they are in a place economically in which they don't need government subsidy and they choose to not have NRHA dictate their housing choice. It has been an economic mobility situation where they have attained a level of income that supports them going out of the community without subsidy. To answer the second part of the question, they are still eligible for benefits and we are now in the process of reaching out to residents to inform them that they're eligible for coaching as well as self-move monies. They were not 'put out' so they are still eligible for those benefits.
- In reference to slide 24, Ms. Thomas stated that it is important that resident choices are honored and so far, 88% have chosen to stay in Norfolk. Ms. Thomas stated that they'd like to see the number of individuals moving to neighborhoods of opportunity (25%) steadily rise, but again we need to be mindful that residents have a choice. While HUD has a definition of neighborhoods of opportunity, one of the residents described the need to live where her support system is. Although we are looking at a staunch definition of neighborhoods of opportunity, residents are making choices for various reasons. It's not just one cookie cutter approach.
- Councilwoman Graves said that during her biweekly meeting with staff there was a discussion about there being a privacy thing and not wanting other people to know their business, but that isolation is real. Father Curran talked about how people can stay connected and how residents from public housing who move out stay connected afterwards. For example, if she is experiencing an issue and another resident is having a similar issue, together they can highlight an issue that other residents if they're not connected may also experience, and together we can provide leverage to get the attention needed. There's a possibility that three, four, or five people in Tidewater Gardens move to a neighborhood, Poplar Halls for example, and may be a street away from each other and never know it. So how do we keep those individuals connected because that goes back to that support system we talked about. If people feel like there are other people in their community that they know and are familiar with or at least came from the same spot, that gives them the opportunity to connect and have that support system. And if they are all experiencing some of the same issues, we can work with individuals to get them acclimated to the community and into the civic league and work with the community to be more welcoming. Something that was brought up in last meeting is how to ensure people stay connected and not on an island.
- Ms. Thomas emphasized the civic league situation to ensure that residents are engaged in the communities that they move to. Second, she referenced USI's platform in terms of the

aftercare component for an engagement mechanism after moving. Ms. Todd mentioned meeting one on one and group opportunities. Also, looking at the ways we disseminate information and how to get information out. It cannot necessarily be a piece of paper, it can be a text group or a listserv so that we can have direct connections, and identifying someone in the community that came from a similar situation who is now a neighbor that you can share the mechanism with to help when issues arise.

- Ms. Stutler stated that one thing in regard to their work with this, residents relocate all over the nation, in Memphis specifically they set up zones, which is very similar to what Councilwoman Graves is talking about to ensure that we are working with people who move in cohorts together to connect and have support among the group. We have established the way we meet with residents, right now it works for us to meet at the Hunton YMCA, but later that won't work, and we will meet people where they are and foster connections in the community. We will utilize a similar zone approach here which coincides with your idea.
- Ms. Saunders asked Ms. Thomas to define a neighborhood of opportunity.
- Ms. Thomas replied it is defined as a neighborhood with less than 62% minority concentration and a poverty rate less than 40%. If you look at a neighborhood like Broad Creek, they would say that's not a neighborhood of opportunity because of the racial makeup of the neighborhood, but someone may disagree that that's not a neighborhood where someone could prosper and thrive. We are using a very government-laced definition, but again that goes back to the idea of choice for the residents.
- Mr. Albert said he just assumed that when we are attempting to do things like not having concentrations of poverty that people who are in concentrated areas of poverty if they want to take their families out to dinner, see a movie, or go bowling they must leave their neighborhood. I assumed when they moved to other places that's about social progression and making friends with people who don't have the same in common is the idea, that it is upward mobility. He assumed that was a goal to not keep them connected to each other, but to ensure they have improved their social progression and social skills and want to meet other people and be in other communities. He assumed that was the goal.
- Councilwoman Graves responded that from the perspective of talking to various civic leagues and people- some of things she has heard which she dare not repeat about public housing residents- in conversations about not only connecting people who have lived and been relocated out of public housing, but also working with civic organizations within communities to create a welcoming experience because a lot of communities are anxious, have misinformation, have labeled people just because of how much money they make, no other reason than where they're coming from and how much money people make. It's similar to when you go somewhere and find someone who is from your hometown and

have an immediate connection even though you're around a lot of strangers. Residents are moving to a new community where they may not know anyone, and to give them a connection of one or two people who they may know and relate to in addition to broadening their scope of friends, experiences, and circle. To me, and I could be totally wrong, we don't want peoples to move without resources and without somebody– want that kind of connection with individuals as they grow together and experience things together and be support systems for each other as they learn and acclimate to new communities.

- Mr. Albert stated that he understands the logic.
- Dr. Houston said that the idea sounds like- if I'm poor and I move into a neighborhood of middle class folks, for some reason somebody feels the need to introduce me to some poor people. He gets the rationale, but it just sounds like that.
- Father Curran said the conversation started with people who live here now that have a connection and can go to city hall when they are going to be talking about the project, and when we depopulate their voice is weakened. When I brought it up, it was about keeping voices connected so there could still be a rush on city hall when they need to come together. When people are dispersed, they are less connected.
- Ms. Love stated to that end we talked about who would be that council person because if you are not in the same ward, your power is diminished too because it's just a few of us. We talked about trying to find a way to connect a councilperson to all dispersed people, so they don't lose power, voice, and connection.
- Mr. Parker said he had the opportunity today to speak with high school kids at Ruffner, most of whom grew up in Tidewater Gardens and Young Terrace. We're talking about two different people, adults and kids, we're talking about a terrible blend. Half of them can't even hold a general conversation. My thought of this project was to change all of this, because that's what needs to be done regardless of where they go. Because if they don't change it will be same old thing. Keep doing the same thing and get the same results. These kids today didn't know what to say or how to communicate. When the meeting was over and us three adults were talking about the meeting, one kid came back crying and said she got into three fights in Young Terrace and was afraid her parents will have to move because of the fighting. Mr. Parker asked if she was fighting at school, and she replied no she was fighting at Youngs Park. He told her to breathe easy and that she was okay. He asked her how she got in three fights, he asked if she was coming home from school and doing her homework and staying close to her family or if she was going outside the door and into the mix. Outside the door is what's going on. It's a terrible cycle that needs to be broken up. It needs to be broken, he stated that you don't live here I live here, you don't see what I see, most people in the room don't live here. These parks need to be broken up, no matter

where they go there needs to be a change. His grandkids don't even call because they're in Young Park and hooked on video games and phones and they're forgetting all about what reality is. He shed a tear today. You need to come to the heart of the park here, you want to come stay the night and hear the gunfire, listen to the kids talking? Those trying to stop the project just need to come out to the park.

- Dr. Murray said that the idea here is that you have a choice. Are the people here going to have choice? Would be concerned about where they're going, but the question is will they have choice to live anywhere in Norfolk, is that a possibility?
- Ms. Thomas said that we want to look at choice and ensure when we are working with residents identify that all of Norfolk can be their choice. To Mr. Parker's point, we could all do a better job in that area collectively. A lot of residents say they can only identify certain neighborhoods and say they need to be there because of their job or support system. A lot of people don't realize all of Norfolk is open to them and that's a reality it will take this room to change.
- Dr. Murray asked if residents going to other neighborhoods will be matched by economic mobility.
- Ms. Thomas replied that it will be a factor, and she would be disingenuous if she said it was not a factor. A young lady talked earlier about receiving a voucher and wanting a certain unit, but there are things she needed to work on to be more economically feasible and stable before she moved, but her choice was to move early. There are programmatic things to consider ensuring the right supports are in right place at the right time. Moving is one thing, thriving is the other piece. We need to share ideas on what thriving looks like and be mindful that they are making the best choice for their family possible.
- Father Curran stated that neighborhoods of opportunity are defined by less than 40% poverty rate and that the poverty rate is \$11,000 per year for a single person and \$24,000 for a family of 4 which is a really low number. You can still be higher than the official poverty rate and still live in poverty. Moving to a neighborhood of opportunity doesn't necessarily mean they aren't still very poor neighborhoods.
- Ms. Thomas replied that it's a very bureaucratic definition. Based on a certain percentage of an ethnic group, she would disagree that just because a neighborhood is 60% minority people could not thrive there. It's HUD's definition. We use it and encourage people to identify opportunities, but circle back to choice.
- Father Curran stated he thinks the definition should be more transparent because it does sound like a nice middle class neighborhood, but it's not.

V. Inclusionary Housing Update

- *Dr. Ruth Jones Nichols*

- Ms. Hamm Lee invited Dr. Nichols to provide an update on Inclusionary Housing.
- Dr. Nichols stated that the committee was talking a lot about where people will go once they relocate, and if in fact the places they can go represent the true choices they would like to have.
- Dr. Nichols stated she wanted to talk about the follow up work of the Inclusionary Housing Subcommittee based on the feedback received at the December meeting. In December, she provided a high-level overview of the group's work including vision statement, goals, and recommended actions. Based on December's feedback they refined the information and would like to present a high-level overview. She recognized Deirdre Love and Dr. Porter for their work on the committee. They were a small but mighty group also supported by City staff who she also thanked (presentation attached).
- In reference to slide 27, Dr. Nichols stated that the vision statement speaks to the conversation in the room this evening.
- In reference to slide 28, Dr. Nichols stated that neighborhoods of opportunity should be available throughout the city and not concentrated in certain areas or neighborhoods.
- Dr. Nichols said that we heard tonight that support systems are important and they will see how that can be reflected in the goals.
- In reference to slide 29, Dr. Nichols noted that the policy addresses all special populations and that resident assessment information should be taken into consideration.
- In reference to slide 30, Dr. Nichols stated that in making inclusionary housing part of the City's culture, encouraging affordable housing options wouldn't be limited to People First Empowered by USI, but instead it would be a citywide effort to promote housing choices.
- Councilwoman Graves added that when developers are coming to Council for rezoning that's another opportunity as Council to throw in things that we want as well.
- In reference to slide 36, Dr. Nichols stated as part of the path forward, we are asking the committee to offer final feedback regarding the framework and approval so that we can present this set of recommendations to City Council in February. Once approved, we are very optimistic that Council will respond favorably, and it will go back to the City to do this work. We felt very strongly after participating in a number of meetings over the past several months that we needed to do something very tangible to respond to what people were saying about the need for more housing choices, so this what we offer for your consideration.
- Father Curran stated that the presentation was wonderful, and the committee did a lot of work in short amount of time
- Councilwoman Graves stated that the City Manager is excited about the work that's come out of the subcommittee and asked Bernard Pishko's office to look at it. We are a Dillon Rule state and that presents issues with the general assembly and lobbying we

need to do, but we can outline what we can do as a Council and lobby the legislative body to bring recommendations to reality.

- Mr. Musacchio said great job.

VI. Next Steps/Announcements/Closing Remarks

- *Chair Angelia Williams Graves*

- Ms. Hamm Lee turned it over to Councilwoman Graves for closing comments.
- Councilwoman Graves stated she is really just grateful for the opportunity to have so many brilliant minds in the room, passionate hearts in the room, and to have such amazing people who are working on this committee and working for the City and do this every day.
- Councilwoman Graves noted that at the top of the agenda her name is the only one listed as the Chair. Her Co-Chair has removed himself from the Committee, so she will be working with you as Chair throughout to ensure this project and process will be done ethically, with character, and passion. Thank you for what you do, have already done, and to the very best of her ability will defend the work we do and defend the committee, and defend residents of St. Paul's quadrant. Her Council colleagues are 100% on board that we do this well, right, and in a way that not only will have everyone at the table be proud of it, but every resident who participates in the process will have a life better than where we started.
- Dr. Houston asked if we should express support or non-support based on the recommendation of Dr. Jones Nichols.
- Councilwoman Graves stated that it's not a voting committee but if there is an objection to please make it, otherwise we accept approval of presentation.
- Ms. Hamm Lee stated that the next meeting is February 18th. She encouraged everyone to spread the word about the Census 2020 Kickoff on January 29th.

Meeting Adjourned



St. Paul's Advisory Committee Meeting

Basilica of St. Mary

January 21, 2020

Agenda

- **Welcome**
 - Chair, Councilwoman Angelia Williams Graves
- **2020 Census**
 - Councilwoman Angelia Williams Graves
- **Committee Purpose/ 2020 Goals**
 - The Honorable Kenneth C. Alexander, Ph.D.
- **Tidewater Gardens Relocation Update**
 - Nicole Todd, People First Empowered by USI
 - Kim Thomas, NRHA
- **Inclusionary Housing Update**
 - Dr. Ruth Jones Nichols
- **Next Steps/Announcements**

• Census 2020

- Presentation to the St. Paul's Advisory Committee

•City's Role in Census 2020

- Established partnership between the Census Bureau and the City
- Created city internal workgroups to develop outreach plan and leverage city resources and talent
- Created a Complete Count Committee that is chaired by Councilman Thomas Smigiel and Councilwoman Angelia Williams-Graves. Comprised of local stakeholders that help increase public awareness and participation.

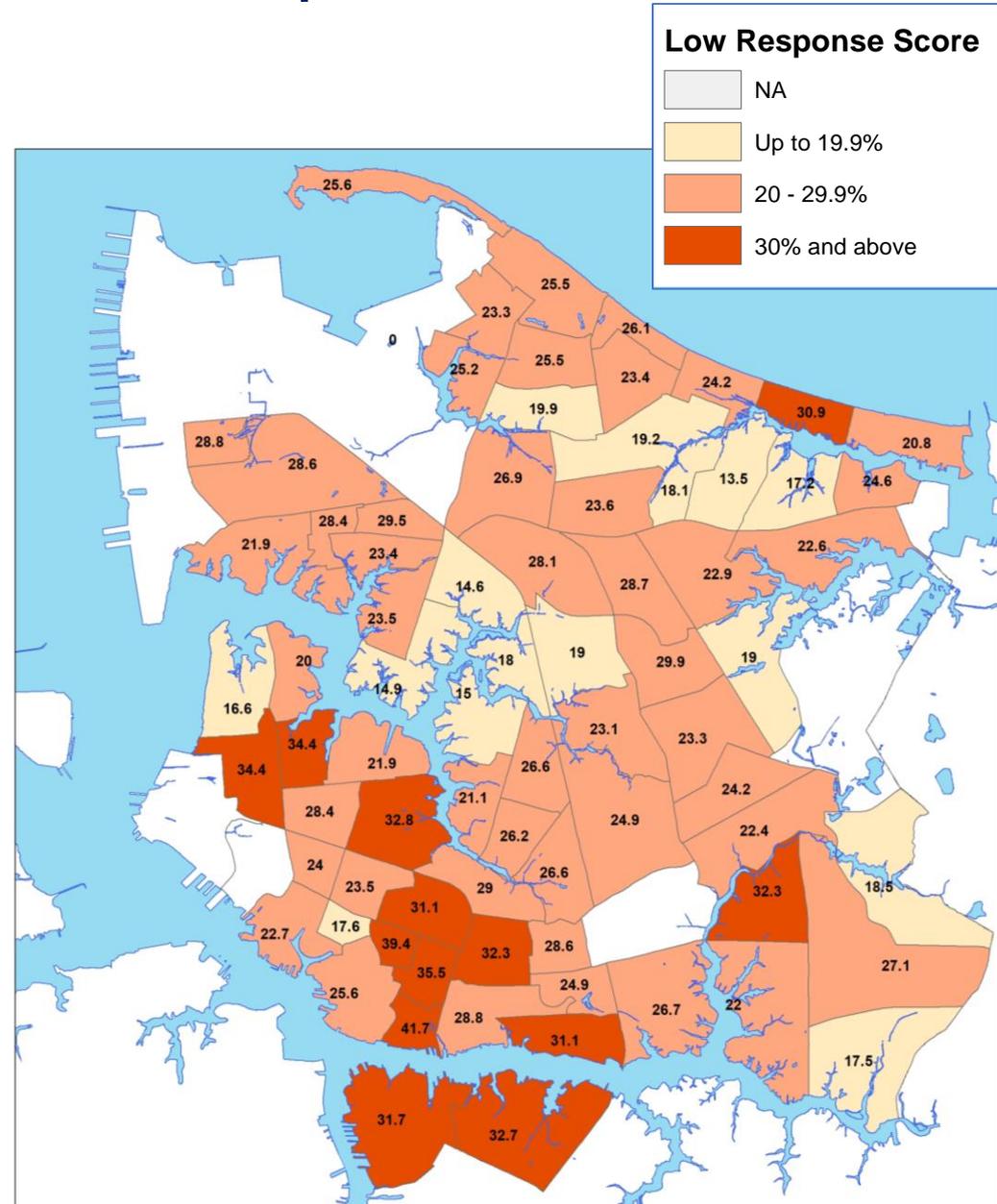
•Census Data is Used to:

- Determine how many congressional district states will have
- Conduct redistricting at the federal, state, and local
 - levels
- Distribute over \$675 billion federal dollars to state and local governments
 - Average of \$2,000 per person annually -
 - \$20,000 over ten year period is **lost** for each
 - person who isn't counted
- Provide statistical support for grant applications
- Help community prepare for future needs

Census Tracts With Low Response Scores

- Mail response from Census 2010 is used by Census Bureau to predict low response census tracts for Census 2020
- Norfolk census tracts with lowest response scores:

Census Tract	Neighborhood	Score
48	Tidewater Gardens	41.7
41	Young Terrace	39.4
42	Calvert Square	35.5
25	Lamberts Point/ODU	34.4
26	North Colley/ODU Village	34.4
29	Park Place/Villa Heights	32.8
51	Diggs Town/Oakleaf	32.7
43	Brambleton/Bruce's Park	32.3
70.01	Crown Point/Raby Road	32.3
50	Berkley	31.7



•Hard to Count Population Groups

- Children under 5
- Racial and ethnic minorities
- Persons who do not speak fluent English
- The poor
- The homeless
- Undocumented immigrants
- Mobile individuals such as college students
- LGBTQ persons
- Public housing residents
- Military personnel and families

ACCEPTING APPOINTMENTS FOR CENSUS APPLICATION ASSISTANCE!

Tuesdays from 1:00pm – 4:00pm in the Norfolk Works office

APPLY ONLINE! 2020census.gov/jobs

Office & Field Positions

For more information or help applying, please call
1-855-JOB-2020

Federal Relay Service:

1-800-877-8339 TTY/ASCII | www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.

CALL NORFOLK WORKS

TODAY!

757-763-6064

100 Bank Street, Norfolk, VA

23510



JOIN THE 2020 CENSUS TEAM

- Working with Census Bureau recruiter
- 1,600 persons to be hired in Norfolk
- \$12 - \$16/hour
- Jobs are primarily for Census Bureau office
 - staff, in-field address canvassers, and
 - enumerators
- Most people will work from home
- People are needed who can work in their
 - own neighborhoods

20
20

YOU COUNT!

**NORFOLK 2020 CENSUS
KICKOFF EVENT**

**JAN. 29, 2020
5 - 7PM**

**THE MARKET
WATERSIDE DISTRICT**

THE CITY OF NORFOLK, WITH KEY ADVOCATES AND COMMUNITY LEADERS, WILL HIGHLIGHT THE CITY'S EFFORTS TO ENSURE THE SUCCESS OF THE 2020 CENSUS.

Committee Purpose and 2020 Goals

Mayor Kenneth Cooper Alexander, Ph.D.

Advisory Committee Role

Resolution 1,697 adopted January 23, 2018 authorized the establishment of the Mayor's Advisory Committee "to **provide leadership** and **work collaboratively** with residents, City Council, City Manager, and NRHA on the revitalization of the St. Paul's Area"



Tidewater Gardens Relocation Update

Nicole Todd, People First Empowered by USI

Staffing, Training, & Community Services

Hiring Update and Timeline

- **Rhashida Bess, Education Specialist – Hired 12/5/2019**
- **Current posted positions include:**
 - Workforce Specialist/Section 3 Coordinator
 - Workforce Specialist
 - Administrative Specialist
 - 2 Case Manager positions

January 22, 2020 – Your Voice Matters! People First – USI first resident engagement event.

Relocation

A total of **86 households** exited Tidewater Gardens prior to USI beginning work in the community.

- **People First – USI and NRHA are working collaboratively to draft an outreach letter to notify these households they are eligible for People First Services and Relocation Benefits.**

Relocation Services will always be a collaborative effort between USI and NRHA. However, **effective January 21, 2020** People First-USI officially assume the following relocation responsibilities:

- **Completing Housing Choice Voucher applications for eligible residents,**
- **Completing request for transfers to other NRHA communities, and**
- **Completing relocation benefits packets**

Total number of HH assisted with relocation	Approved for units, Request for Tenancy Approval (RAFTA) & lease submitted to NRHA	Porting to other cities	Moved into new unit	Housing Search	Submitted application-pending approval
53	18	2	12	17	4

Of the 30 households that have either moved to a new unit or are pending moves, **9 (30%)** have or will be moved into **Neighborhoods of Opportunity (NOO)**.

For those residents not relocating to NOO, identified reasons/barriers influencing resident choice include:

1. Housing located near family support system
2. Housing with accessible transportation to work
3. Housing near preferred school of choice for children

Mobility Counseling

- Familiarizing residents with Neighborhoods of Opportunity (NOO) is a primary function
 - $\leq 40\%$ poverty level and $< 60\%$ minority concentration
- Residents have a choice in where they live
- Each resident receives counseling on all neighborhood choices to make an informed decision

Mobility Counseling Components

Housing search assistance and transportation

Preparation to rent units with strict screening criteria

Review of client's financial condition to achieve credit goals

Counseling on neighborhoods of opportunity

Direct referrals to units in high opportunity areas

Dedicated landlord outreach

Post-move counseling to provide resources and address issues that may arise

Landlord/tenant mediation

Second and third move counseling

Resident Assessment Updates

215 comprehensive assessments completed so far

Prevalent Needs:

- Adults report health restrictions, disability or being retired as barriers to engage in work and/or training
- Adults requesting assistance with education identified needs for:
 - GED classes, community college, vocational trade school etc.
 - Transportation and reliable childcare services are barriers
- Dental care is a critical need as over 50% (112) of adults reported they had not received dental care in the past 12 months
 - More information will be gathered to better understand why

Service Linkage Update

218 service linkages made to date. Top three areas of service connections are:

1. Health and Family Services at 30% (66)

- CHKD for Health and Safety Education
- Norfolk Community Services Board for Mental Health Services
- Bayview Physicians Group for Primary Health Care

2. Basic and Emergency Services at 21.5% (47)

- Request for financial assistance for rental arrears to STOP, Inc.
- Application for SNAP & TANF benefits to Norfolk Dept. of Human Services.
- Application for WIC with Norfolk Dept. of Health

3. Youth Services at 21.1% (46)

- Tidewater Park Elementary School for academic support / tutoring
- Young Terrace Recreation Center for sports, recreation, or cultural program
- Southside Stem Academy at Campostella for youth leadership development

Partner Collaboration

- **44 Organizations submitted a Request for Qualifications (RFQ).**
- **26 were deemed qualified and eligible to apply for the Request for Proposal (RFP) to be released at the end of the month.**
 - **Organizations are service providers under the core pillars of Economic Mobility, Education, and Health and Wellness.**
- **On January 9, 2020 People First – USI hosted an Employment workshop with Baron Communications. 6 residents met with the company owner, Lafayette Tatem, to discuss employment opportunities.**
 - **2 of the 6 residents have interviewed for positions.**

Tidewater Gardens Relocation Dashboard Overview

Kim Thomas, NRHA

*Data as of December 31, 2019

Vacancies

133 total unit vacancies

- Phase 1: 61 out of 187
- Phase 2: 44 out of 262
- Phase 3: 18 out of 116
- Phase 4: 10 out of 53

Reason for Vacancy

- Moved to other NRHA communities: 30
- Moved to the HCV program: 57
- Purchased a home: 2
- Rented elsewhere (without subsidy): 24
- Moved without notice: 2
- Deceased: 2
- Evicted: 15
- Moved prior to eviction/termination: 1

Other Relocation Details

- Approximately 88% of residents have moved to neighborhoods in Norfolk
- Nearly 25% have moved to 'neighborhoods of opportunity'

Next Steps

- Working to include data on school age children in the dashboard data
- Continuing to identify opportunities to engage and recruit prospective landlords
- Working to expand place-based opportunities in Tidewater Gardens

Inclusionary Housing Workgroup

Final recommendations for
Committee vote to move
forward with City Council in
February

Dr. Ruth Jones Nichols

Vision Statement

*All Norfolk citizens have a right to quality
affordable housing choices*



Inclusionary Housing Goals



Safe, sanitary, affordable, and attractive housing is located in neighborhoods of opportunity and not concentrated by neighborhood or any particular parts of the city.



Opportunity includes access to quality schools, transportation options, employment opportunities, healthcare, parks, and related services.



Inclusionary Housing Goals

- Both existing and new housing will be mixed-income and result in mixed-income developments and neighborhoods.
- Norfolk residents pay **no more than 30%** of their income to meet housing needs. The policy is inclusive of and affirmatively addresses all special populations.

Recommended Actions

Planning

Make **inclusionary housing part of the City's culture** to proactively approach applicants, developers, existing building owners, and managers to include affordable housing options, *particularly in neighborhoods of opportunity.*

Recommended Actions

Planning Continued

- Require that affordable housing always includes mixed-income housing with market rate units.
- Require developers to ensure at least 20% of new housing units be affordable by those earning 60% or less of AMI when purchasing City or NRHA-owned property.

Recommended Actions

Structure

- Develop an interdepartmental team tasked with making timebound and measurable recommendations for an incentive structure for developers and property managers for mixed-income and inclusionary housing:
 - Planning
 - Office of St. Paul's Transformation
 - Budget
 - Finance
 - Development
 - NRHA

Recommended Actions

Structure Continued

- Lobby for additional tools to address the availability of affordable housing, including expanding local powers to implement meaningful inclusionary housing mandates.

(beyond what is currently allowed that is only voluntary- Virginia code 15.2-2305)

Recommended Actions

Incentives/ Programs

Enhance current city programs, such as targeted rental rehabilitation loans or grants, to incentivize the

- **creation**
- **retention and**
- **improvement**

of housing affordable by those earning 60% or less of AMI, *targeting neighborhoods of opportunity.*

Recommended Actions

Incentives/Programs Continued

Enhance current programs that **connect renters and landlords** and provide an institutional structure to ensure the rights and responsibilities of both parties.

Explore options for establishing and funding housing inspection programs, such as occupancy permit programs, to ensure that the **existing affordable housing stock is safe and sanitary**.

The Path Forward

- **St. Paul's Advisory Committee**
 - Review, Changes, and Approval
- **Council Presentation**
 - Review, Changes, and Approval

Next Steps/ Announcements



Tidewater Gardens Relocation Dashboard - 12/31/2019

Resident Relocation Choices by Phase

Phases	Total	Units	TPV Choice	LIPH/PBV	Choice	Total Current Relocation Choices
Phase 1	187		120	43		163
Phase 2	262		15	2		17
Phase 3	116		14	0		14
Phase 4	53		1	1		2
Grand Total	618		150	46		196

* Fourteen (14) prior move-outs

Residents Desire to Return to St. Paul's Area

Phases	Total Units	Total Choices	Total Residents	Desire to Return	Percentage Residents Desire to Return
Phase 1	187	163	69		42.33%
Phase 2	262	17	9		52.94%
Phase 3	116	14	6		42.86%
Phase 4	53	2	2		100.00%
Grand Total	618	196	86		43.88%

Vacancy Statistics by Phase

Phases	Total Units	Total Vacant Units	Total Occupied Units	Percentage Vacant Units
Phase 1	187	61	126	32.62%
Phase 2	262	44	218	16.79%
Phase 3	116	18	98	15.52%
Phase 4	53	10	43	18.87%
Grand Total	618	133	485	21.52%

People First Case Management

Household Served by Phase	Service and Assessments	Total
Phase 1	Service Linkages since August 1, 2019	217
Phase 2	Total number of household assessments completed	209
Phase 3	Collaborative housing stability interventions	2
Phase 4		
Grand Total	Reo	

Reason for Vacancy

Reason for Vacancy	Total Count Vacancy Reason	Percentage by Move Out Reason
* Unit Transfer *	19	14%
Deceased	2	2%
Eviction	15	11%
Moved to HCV	57	43%
Moved to Project Based Housing	11	8%
Purchased Home	2	2%
Rented Elsewhere	24	18%
Moved Without Notice	2	2%
Moved Prior To Eviction/Termination	1	1%
Grand Total	133	100%

Relocation -Subsidy Type

Subsidy Type	Count by Relocation Subsidy Type	Percentage by Relocation Subsidy
Public Housing	19	14%
Deceased	2	2%
HCV-Regular Voucher	44	33%
HCV- NED Voucher	1	1%
HCV- Chesapeake	4	3%
HCV/PBV - St. Paul's	3	2%
PBV-Grandy Revt	5	4%
Purchased Home	2	2%
Unknown -Rented Elsewhere	25	19%
Eviction/Termination/Moved w/o Notice	15	11%
Moved with out Notice	2	2%
RADPBV-Franklin	1	1%
HCV- Virginia Beach	2	2%
HCV-TPV Tidewater Phase 1	3	2%
PBV- Grandy Village VI	5	4%
Grand Total	133	100%

TPV - Tenant Protection Voucher
LIPH - Low Income Public Housing
PBV - Project Based Voucher

Relocation by Census Tract - HCV/Other

Census Tract	Count of Census Tract	Percentage by Census Tract
8 Merrimac Park, Commodore Park	1	2%
12 Lochaven, Meadowbrook	2	4%
20 Roland Park	1	2%
27 Park Place (West)	1	2%
29 Park Place (East)	2	4%
31 Fairmount Park	1	2%
32 Shoop Park	1	2%
34 Lindenwood, Villa Heights	1	2%
35.01 Huntersville (East)	2	4%
42 Calvert Square, Church Street	3	5%
43 Brambleton (North), Moton	3	5%
43 Brambleton (North)	1	2%
44 Broad Creek	1	2%
45 Middletown Arch	2	4%
46 Chesterfield Heights	1	2%
50 Berkley	3	5%
51 Campostella Heights	2	4%
56.02 Bayview (South), Forest Park	1	2%
57.01 Southern Shopping Center	3	5%
58 Rosemont, Oakwood	2	4%
59.01 Wellington Oaks, Norview	6	11%
59.02 Norvella Heights	1	2%
61 Estabrook, Coleman Place	3	5%
64 Ingleside, Norfolk Square	3	5%
66.07 Bromley, Azalea Acres	2	4%
70.01 Crown Point, Raby Road	2	4%
HCV- Chesapeake	4	7%
HCV- Virginia Beach	1	2%
Unknown	1	2%
Grand Total	57	100%

Relocation by Census Tract - LIPH/PBV

Census Tract	Count of Census Tract	Percentage by Census Tract
41 Young Terrace, Church Street- Young Terrace	3	4%
42 Calvert Square, Church Street - Calvert	10	13%
43 Brambleton (North) Moton	1	1%
46 Chesterfield Heights	5	7%
46 Chesterfield Heights- RADPBV Grandy Revt	5	7%
48 Tidewater Gardens- Tidewater	1	1%
50 Berkley - Oakleaf	3	4%
50 Berkley - Sykes	1	1%
69.01 Janaf, Military Circle- Bobbit	1	1%
Deceased	2	3%
Eviction/Termination	15	20%
Moved without Notice	2	3%
Purchased Home	2	3%
Unknown -Rented Elsewhere	25	33%
Grand Total	76	100%

Relocation City	Count of Relocation City	Percentage by Relocation City
Arlington, VA	1	1%
Chesapeake, VA	2	2%
Deceased	2	2%
Fort Still, Oklahoma	1	1%
Greensboro, NC	1	1%
Norfolk	88	66%
Unknown	33	25%
Virginia Beach, VA	3	2%
Calvert	1	1%
Young Terrace	1	1%
Grand Total	133	100%