

Mayor's St. Paul's Advisory Committee

Meeting Minutes

Date of Meeting: January 19th, 2021

Minutes Prepared By: Krystle Glover, Administrative Assistant II, City of Norfolk

1. Purpose of Meeting: Receive an update on the Economic Inclusion plan, discuss ideas for the blue/greenway and receive updates on demolition and People First.

2. Attendance at Meeting

Delegate Williams-Graves – present	Mr. Alphonso Albert – present	Ms. Kimberly Bray – not present	Dr. Sharon Byrdsong – not present; Jamie Malinak in as representative
Councilwoman Royster – present	Rev. James P. Curran – present	Mr. Joe Dillard – present	Ms. Caz Ferguson – not present
Mr. Earl P. Fraley, Jr. – not present	Mr. Larry Hall – not present	Mr. William Harrell –not present	Rev. Dr. Kirk T. Houston, Sr. – present
Ms. Shamika Kirby – present	Ms. Deirdre Love – present	Ms. Jamie Malinak – present	Dr. Robert G. Murray – not present
Mr. Don Musacchio – present	Dr. Ruth Jones Nichols – present	Mr. Brodie Parker – not present	Mr. Lavonne Pledger – present
Dr. Glenn Porter – not present	Ms. Tara Saunders – present		

3. Agenda

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|---|--------------|
| I. Welcome/Pandemic Notification | 12:00 |
| <ul style="list-style-type: none">• Chair Angelia Williams Graves | |
| II. Transformation Project Economic Inclusion | 12:10 |
| <ul style="list-style-type: none">• Marcia McGill, City of Norfolk• Alea Slappy-Wilson, City of Norfolk | |
| III. Blueway/Greenway Update | 12:30 |
| <ul style="list-style-type: none">• Natalie McCarthy, Stromberg/Garrigan & Associates, Inc• Ann Toole, Toole Recreational Planning | |
| IV. Project Demolition Update | 12:55 |

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- *Steve Morales, NRHA*

V. People First/Housing Update/Committee Discussion 1:05

- *Kim Thomas, NRHA*
- *Nicole Todd, PF, Empowered by USI*
- *Deirdre Love, SPAC Committee Member*

VI. Next Steps/Announcements/Closing Remarks/Adjournment 1:25

- *Chair Angelia Williams Graves*

4. Meeting Notes, Decisions, Issues

I. Welcome/ Pandemic Notification 12:00

- *Chair Angelia Williams Graves*
- Barbara Hamm Lee welcomed the committee and read the electronic pandemic notification.
- Delegate Graves welcomed everyone to the first St. Paul's Advisory Committee meeting of the new year. Thank you for your time, energy, talents, gifts, interest, and heart that you bring to this committee. This is a huge project and at the heart of this project are a lot of people who are depending on us to do the right thing and there are a lot of families and generations that are not even born yet that are depending on us to do the right thing and to make sure that this transition and transformation goes smoothly. She employed everyone to remember that we are not perfect and that while this redevelopment will be better than the ones that have come before us, there will be ones that come after us. We need to do a really good job at laying the foundation and the groundwork and setting a bar that other redevelopment efforts that will come after Tidewater Gardens so that we will be able to look back on and say that we got a lot right, we might have been able to improve on a couple of things, but we got a lot right and we did the right thing. That is what has always been most important to me is making sure that we take care of the people and get it right.
- Delegate Graves stated that she is unsure if she will see us next month and will have a conversation with Mayor Kenneth Alexander and City Manager Larry Filer. She introduced the new Super ward 7 representative, Councilwoman Danica Royster. Councilwoman Royster was appointed on January 12, 2021 and sworn in on January 13, 2021. Her appointment will run through May 2022 and whomever wins the election will be sworn in on July 1, 2022. Councilwoman Roysters' biography and accolades were read aloud, after which, Delegate Graves shared that we have a wealth of knowledge in Councilwoman Royster and she hopes that we will take advantage of that. Regardless of what her role ends up being on the committee moving forward, she is very confident that we are in good hands.

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- Councilwoman Royster thanked Delegate Graves and shared that she is looking forward to bringing her talent, thoughts, opinion, and readiness to learn to this committee. Ms. Royster is getting up to speed as it relates to where the project is now and moving forward. In her interview, Councilwoman Royster shared that one of the things that has allowed her to be the leader that she is today is not only her ability to listen but recognizing the value and collaborating with the smartest people in the room. She looks forward to the value she will add and what we do as it relates to helping our people first, keeping them at the forefront of this project.
- Barbara Hamm Lee thanked Councilwoman Royster and congratulated both Delegate Graves and Councilwoman Royster on their new roles.
- Barbara Hamm Lee introduced the next agenda item, the Economic Inclusion presentation by Marcia McGill and Alea Slappy Wilson.

II. Transformation Project Economic Inclusion

12:10

- *Marcia McGill, City of Norfolk*
- *Alea Slappy-Wilson, City of Norfolk*
- Marcia McGill reviewed an Economic Inclusion presentation with the committee (see attachment). The St. Paul's Economic Inclusion work started with a two-part challenge: (1) the minority, women, and small business access to project and contract and (2) identifying and locating the minority, women, and small businesses that could perform the work. With that, a task force was formed to meet the challenge. Marcia read the names and titles of the committee members. Marcia shared that there is a component of section 3, associated with HUD grant, as well as disadvantaged business component that is associated with the BUILD grant, so it was important to have these individuals around the table to start to solve and meet the challenges. The team began to look at what other cities and fortunately found that Virginia Beach conducted a disparity study in 2018.
- While referencing the presentation, Marcia broke down Virginia Beach's disparity study and shared their findings that established the basis of the City of Norfolk's economic inclusion goals. In order to govern work moving forward, recommendations were presented to City Council to approve the goals of 12% for minority and 13% for women and approve the St. Paul's Transformation project as the pilot.
- Alea Slappy Wilson continued the presentation by sharing the ways that the legislation will be placed into action: breaking down into more specific ways to achieve the goal. First, any project valued at over \$5,000,000 will go through an economic inclusion process to figure out what components can be set aside for smaller companies, specifically minority-owned and women owned businesses. Secondly, enhance subcontracting. These two components were pulled from components that are currently in place in Virginia Beach as a result of their disparity study. Next, for some projects, sheltered bidding experiences will allow an opportunity for competition to be among identified women and

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minority owned companies only, excluding the larger businesses, for a particular project. Also, microbusiness contracting and support idea, while new to the Commonwealth, identifies specific projects that are just for micro and local companies in our area between \$25,000 and \$250,000. The execution plan involves anyone who is working on the St. Paul's Redevelopment project will be responsible for completing and submitting an economic inclusion plan, outlining their strategy to get to the 12% and 13% goals. An internal task force team will work alongside those going out for projects to know what outreach steps are required to take and how we can support them through the process. Also, opportunities for debundling early on in a project, taking a larger project and breaking apart into smaller pieces so there are opportunities for smaller companies. This will allow smaller businesses to grow their companies and be able to compete. The next component is business outreach and engagement to ensure everyone is aware the new legislation exists and that the Economic Inclusion team will do everything to make opportunities available for minority owned and women owned business. Another component is training and technical assistance that will offer a learning opportunity to companies new to doing business with the City. The documentation and compliance factor, strong documentation to measure what strategies are working and everyone is accountable for achieving the goals.

- Mrs. Slappy Wilson presented and explained a snapshot of the Economic inclusion rubric (see chart in presentation). This rubric measure what are exceptional and unacceptable expectations of outreach and engagement. Economic Inclusion has developed a comprehensive list of diverse organizations to support the outreach and engagement efforts.
- Delegate Graves asked if the team is developing some guidance on what is meant by reaching out and following up.
- Alea responded that Diversity, Equity, and Inclusion's strategy will inquire deeply about the methods and outcomes of outreach. Contractors will be asked to participate in information sessions, Q&A's with smaller contractors, and participate in government contracting sessions.
- Marcia resumed the presentation by discussing working with the developers. It is important that the developers are in alignment with the City and NRHA's goals. The Economic Inclusion task force will be meeting with the St. Paul's transformation developer on the 21st to refine the plan that they are establishing. One benefit is that since the developer is already in alignment with the City's plan, this project allows for a strong pilot. Marcia referenced a chart in the presentation displaying the City and developer projects as it relates to the St. Paul's Transformation, including the dollar amounts and projected costs.
- Mrs. McGill shared that an Economic Inclusion Advisory committee will be established to review ideas and concepts and provide a platform to obtain real feedback from those

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involved in this work. This committee is still in the planning phase. The idea to host construction training opportunities for potential businesses regarding the St. Paul's Transformation are in discussion, in addition to, introducing creative ways to provide information to businesses. It is extremely important for groups to register on the SWaM website to be located for opportunities in the future. Mrs. McGill opened the floor to questions.

- In response to the presentation, Dr. Ruth Jones Nichols proposed a question to everyone via chat and the question was also read aloud: How will the Economic Inclusion Advisory Group be different from the Economic Inclusion Task Force/Group?
- Aleea Slappy Wilson responded to everyone via chat: The Economic Inclusion Taskforce consists of City and NRHA Staff.
- Dr. Jones Nichols to everyone via chat: Thank you for that clarification.
- Aleea Slappy Wilson explained verbally that the task force is an internal group (Aleea, Marcia McGill, Michael Bevis, representation from City of Norfolk and NRHA) and the advisory group are external customers, such as residents and local business owners, who can help advise the internal group on a consistent basis.
- In reference to the beginning of the presentation referring to the percentage of minority owned businesses, Deirdre Love asked, "Based on the Virginia Beach disparity study demographics, since Norfolk has a larger percentage of minorities, should we be developing different numbers?"
- Because Ms. Love was experiencing audio and visual issues, Chair Graves encouraged Deirdre to place her second question in the chat box.
- Aleea responded to Ms. Love and the group that in review of the Virginia Beach disparity study, which is public and accessible, because of how this region operates, their study was not solely based on businesses that exist in Virginia Beach only. Their research was based on the appetite within the region for businesses to take on work based on the type of industries (see presentation for reference). The study looks at the region, specifically the Southside, that's why Economic Inclusion felt comfortable using these numbers. Minority owned and Norfolk based businesses were taken into consideration when these numbers were established.
- Deirdre asked, via chat, "How will businesses be recruited to the advisory group?"
- Aleea shared that a strategy has not been established yet and if anyone knows of any businesses that are interested, please have them reach out to Marcia and Susan Perry.
- Dr. Jones Nichols asked via chat to everyone, "If the new Economic Inclusion Advisory Council indicates that different targets should be established, will the city make adjustments?"

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- Aleea answered that we are not able to make adjustments based off of the Virginia code. The Virginia code only allow you to have goals based off of a study that's been done. In this case, the only reason we are able to go to City Council and recommend goals based off a disparity study. If a future study is conducted that has different numbers, the group can potentially go back to City Council and recommend that they honor the new numbers. We cannot establish numbers on our own.
- Dr. Jones Nichols asked via chat to everyone, "Similarly, is the rubric already "set" or will the version today be presented to the Economic Inclusion Advisory Council as more of a discussion draft?"
- Aleea replied that while there is a tight timeline and some projects are already out the door, in some ways some things are in place, however, this is an evolving matter. We want to hear from the Economic Inclusion advisory council on what else should be included. The road moving forward is being built on a dual track: trying to put in place what we already have while still making and building something sustainable. Ultimately, the St. Paul's project is a pilot, and, for the future projects, the process will be in place to ensure strong women and minority participation.
- Marcia added that while the Pump station and Wood Street Posey Lane projects are underway, the team ensured that strong Economic Inclusion language included. A much more structured approach will be in place moving forward now that the ordinance has been passed.
- Chair Graves shared as a reminder that we are on a 5-year time frame on this grant. We do not have any extensions because of COVID. There may be an opportunity at the end as things are wrapping up, but it is not something that we can count on. Also, just like the inclusionary housing recommendations that came out of subcommittees of this group, that will more than likely over the course of time be implemented throughout the City, this is also something that will benefit small, minority, and women owned businesses across the City for decades to come. We will continue as time goes on with improvement and increasing those participation numbers. If we continue to build businesses and help to establish more new women and minority owned businesses, then those participation numbers can increase. Look at it as a starting point but also as a building block, not only for St. Paul's, but for the rest of the City.
- Dr. Ruth Jones Nichols thanked the City members for their work, and comments and clarification. She offered for consideration, either changing the name potentially of the group that will be established or thinking somewhat differently moving forward about how you ensure inclusion and what it means to be in advisory capacity. It is hard to say that you have promoted inclusion if when you have presented to a group, decisions have already been made, whether based on a timeline, guideline, or regulation. If the decision has already been made and people have not had a seat at the table or an

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opportunity to weigh in and use their voice regarding the decision, that's not quite inclusion or it's not quite advisory if a decision has already been made. Maybe it is important that if this group is there to promote engagement then call it an engagement committee but if it's an inclusion advisory council, then inclusion and advisory capacity needs to look somewhat differently than what we've heard today. This is not to devalue the work that has been done, it is important work but it's hard to call it something that it does not feel like on the front end and I just want to caution the City with that because we hear that over and over again from community members, whether they are residents, business owners, or other stakeholders. Thank you.

- Lavonne Pledger asked, "How does this affect residents?" This entire project is based on improving residents lives and how can residents truly benefit from this opportunity. Lavonne will follow up via email for the sake of time.
- Barbara Hamm Lee encouraged Mr. Pledger to send the email and ensure that she is copied so that everyone will receive a copy.

III. Blueway/Greenway Update

12:30

- *Natalie McCarthy, Stromberg/Garrigan & Associates Inc.*
- *Ann Toole, Toole Recreational Planning*
- Sean Garrigan, a landscape architect and urban designer, introduced himself and thanked everyone for the opportunity to engage. Stromberg Garrigan & Associates is a part of the consultant team working on the design of the Blue Greenway, and specifically a firm that specializes in designing public parks that integrate resiliency and green infrastructure. The concept of the Blue/Greenway is an integrated series of green, park and recreation and blue spaces, handle storm water management and flooding, roughly paralleling Tidewater Drive. This group is tasked with focusing on how to integrate both green infrastructure and the parks and recreation components into one cohesive facility as a public park and not split those things into two independent elements. Our current phase that we are working on now is focusing on the programming piece. What types of parks and recreation facilitates could be integrated into the design of this to meet the maximum potential to what this place can become. How do address resiliency and storm water management and create something that is both an environmental and socioeconomic recreational asset for the community? That is what we are striving to accomplish here. Input will help move forward. (presentation shared with group)
- Anne Toole, Park and Recreation planner and operations and management specialist with over 25 years of experience, will help development the programming piece that will then advance into the design alternatives. Anne reviewed the four questions that were presented to the committee via survey monkey. For this conversation, the focus is what do you think the opportunities are for this site in serving the recreational needs? What are the best opportunities?

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- Before the conversation began, Natalie shared that community outreach and engagement had been conducted, not just from Norfolk organizations and city organizations. They are working closely with residents and future residents to make sure individual voices are being heard.
- Barbara Hamm Lee reminded the group that the link to the four questions were sent twice via email and encouraged responses and ideas.
- Father Jim Curran stated that it is very important to give consideration to what we're going to name the park, remembering that this is a historic African American community. Also, a great opportunity would be an amphitheater for locals to engage in entertainment.
- Lavonne Pledger commented that he would love to see an outdoor exercise area with a track to make sure people have access to the tools they need to stay and get healthy. Having the equipment accessible would encourage the residents. Also, having a space that could support S.T.E.M. programming for our youth, with a nature trail and signage. On the recreation side, maybe a basketball court, open field, picnic area, and possibly a small building for staff to work out of with indoor and outdoor programming opportunities.
- Deirdre Love began to discuss Purpose Park, however, she began experiencing audio and visual issues. Anne was able to gather that the community needs to be involved in the planning and development of the space. Deirdre acknowledged that this was correct.
- Deirdre shared that a garden for growing food would also be important and Anne agreed.
- Mr. Pledger also agreed and asked if feedback was gathered from the community so far.
- According to Anne, feedback received so far included, green open space, year around programming, access to water, connections to nature, and social aspects of the space. Natasha added safe, secure outdoor spaces that feature family activities that can be occupied at all times of the day.
- Mr. Pledger also suggested that the space is structured so that the space is a teachable environment for self- directed use with programming opportunities with or without staff on site.
- Anne Tool concurred.
- Barbara shared that she will resend link and encouraged all to fill out the questionnaire.
- Chair Graves encouraged the St. Paul's Area Committee to keep in mind that there is conversation with regard to the Hunton Y, where it will go and the role it will play. This Y is 1 of 2 historically black Ys in the U.S. There are some efforts to keep it, and do some sort of city partnership. While we want to make sure that every space has a purpose, we want to make sure that we are not duplicating with the spaces that we do have. The new buildings will have indoor club houses and exercise spaces as well. As we move toward completion, we want to look at how the use of those facilities are able to be structured so that we can maximize as much of the outside space and then have as much flexibility

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as possible with the indoor space with residents. Keep in mind the Y, as it is a significant part of the history of Tidewater Gardens and the City of Norfolk.

- Anne asked about programming at the Y.
- Councilwoman Graves replied that she has not been involved in the conversation in a while where the Y is concerned. This is certainly something that Susan Perry and Danica Royster can work with the City Manager to see how this all will come together. There is a desire to keep it, however, the current format is not great. We want to make sure we keep that in mind.
- Barbara presented Deirdre's question aloud for the record and suggested a follow up offline for the sake of time. Ms. Love typed, "I would love to show you Purpose Park, which is community developed. It has a lot of the elements mentioned: the stage, art, garden, water, walkways, and a learning space. Also, will our Purpose Park still exist? It was developed in 2016."
- Ms. Hamm Lee thanked Anne.
- Chair Graves reminded the committee to respond to the emails and pay attention as these things are very important so that staff, contractors, and consultants can do their jobs. We need everyone to participate and take the 3 to 5 minutes to respond to your emails, so we know what you are thinking.
- Barbara advised that the meeting will run over the scheduled time and encouraged all to stay on as one of our committee members has an issue to discuss with the group so it is important to be present.

IV. Project Demolition Update

12:55

- *Steve Morales, NRHA*

- Steve Morales stated that his presentation is informational. A demolition bid for 16 buildings, 118 units the building, between Fenchurch and Chapel Street will be on the NRHA and EVA website by the end of today. These are opportunities and we are trying to do as much outreach as possible to women and minority owned businesses. A pre bid meeting will take place on the 28th. Let folks know and please contact staff with questions (see presentation for detailed contact information).

V. People First/Housing Update/ Community Discussion

1:05

- *Kim Thomas, NRHA*
- *Nicole Todd, People First-USI*
- *Deirdre Love, SPAC Member*

- Kim Thomas provided a synopsis of a high-level overview of the Tidewater Gardens Relocation Dashboard by phase as of December 31, 2020 (see presentation). Kim opened the floor to questions.
- Father Curran asked, "How common was it for people to move from public housing to homeownership before this program began? Did it happen with any real frequency before?"

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- Kim Thomas replied that unfortunately the numbers are about congruent to what we saw before the relocation process. While homeownership is a desire that we want our residents to pursue, it has not been something that we've seen large numbers of folks participate in. We hope numbers will increase and it takes time for families to "be ready" to transition from rental to homeownership. While we may see numbers increase on the backend of this project, unless the families were already engaged, its not likely at the very beginning of this, that we are going to see a lot of folks move into homeownership. The HomeNet process takes about 16 months total.
- No additional questions were asked.
- Nicole Todd shared a brief overview of People First-USI December 2020 outreach engagement stats (see presentation).
- Ms. Nicole shared end of 2020 employment and Old Dominion University's Dream Building Cohort successes stats. The first Cohort will graduate three residents and began in person, as virus numbers rose, a virtual platform was enacted and O.D.U. provided technology for participants. The second cohort will start in February 2021. A meeting will be held with N.R.H.A. to discuss collaborative efforts to support graduates. Graduates will be linked with work force specialists so they can continue to have support with their small business plans. Our service provider, Minus 9 to 5, has hired staff to ensure early learners have increased opportunities to quality early learning opportunities. An early learning center survey on capacity building with a completion date of January 28th. Bringing in partners continuously has been a key strategy.
- Nicole Todd stated that some challenges that are impacting the way staff has been doing their work is the COVID19 virus and transportation opportunities for residents who are seeking employment or training opportunities. Vans have been secured through N.R.H.A. and we are working with Workforce partners to identify transportation opportunities for residents that choose to participate.
- In response to Ms. Todd's transportation discussion, Mr. Joe Dillard, via chat, asked Nicole Todd to please reach out to H.R.T. as well for possible transportation options.
- Ms. Todd and Ms. Lee opened the floor to questions.
- Councilwoman Graves implored Ms. Todd that the success of the program will depend on people who completed the program doing positive testimonials on record by meeting with small groups or on video. It makes a difference when it comes from your peers than an administrator.
- Nicole Todd responded that USI has identified two residents who have agreed to go on camera that were linked with employment opportunities and will to share their stories. They are working with Lori and Communications.
- Lavonne Pledger stated that he is enrolled in the next course virtually in February and inquired about the number of people currently enrolled, also, and the length and frequency of the program.

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- Nicole Todd answered that eight people are signed up so far as of last week, the course runs 9 weeks and are monthly meetings. Alison will follow up and send all of the details of the program.
- Lavonne suggested that we should connect the earlier presentation to Nicole Todd's presentation to benefit the community. He will follow up with Alea Slappy Wilson to discuss next steps.
- Deirdre Love read a presentation aloud suggesting the consideration of forming a subcommittee regarding our current crisis of crime, gun violence in economically disenfranchised communities of color with a focus on the youth population who are the victims of poverty, racism, gang violence and, sadly, who are also the perpetrators in many cases of these same crimes in need of opportunities to transform their lives and become empowered, motivated members of society. It will take at least a decade before the St. Paul's community will be redeveloped so every single day matters and every life matters. At the formation of the committee, one of the council members asked the group what we can do now. My questions is, "Would any members of our committee be interested in forming a subcommittee that is led by the voices of the community that could address the real problems that the community is experiencing everyday of our lives?"
- Lavonne stated that at our last meeting, he went through a rollercoaster of emotions as a resident of the St. Paul's area and the father of 2- 13 years. The thought of them being a perpetrator or victim rocked him to his core, which caused him to draft an email. The email has not been sent yet. If we cannot address this issue, what is all of this for? Lavonne shared his personal accounts of crime and gun violence in his neighborhood and stated that if we cannot do anything about it, he will have to excuse himself from the remainder of the meetings or take a hiatus because he cannot go on without addressing the realistic issues in the St. Paul's area.
- Barbara Hamm Lee opened the floor for other comments and also took a moment to suggest that Chair Graves, Councilwoman Royster, Deirdre and Lavonne set up a meeting to bring Ms. Royster up to speed and discuss further.
- Councilwoman Graves agreed and asked Barbara to send an email to the group to obtain everyone's interest in participating in the subcommittee. People are needed to take ownership of the matter. If we are going to form a subcommittee, individuals will be needed to chair, cochair, staff member committed, and what it looks like. She is willing to be apart of the framework meeting.
- Shamika wrote in chat suggesting that Chief Boone should be brought in.
- Kirk Houston noted in chat that he is willing to work with this effort.
- Barbara will coordinate a time and date for the framework meeting and send an email.
- In the chat box, Lavonne Pledger shared to everyone: I will send my email I hope that it reaches everyone in full detail.

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VI. Next Steps/Announcements/Closing Remarks/Adjournment

1:25

- *Councilwoman Danica Royster*
- *Chair Angelia Williams Graves*
- Councilwoman Royster thanked the committee and will be contacting several members individually to be brought up to speed. She is looking forward to making sure we are keeping our community first, collaborating with those who have the expertise to move us forward, and ideas that everyone has as it relates to moving forward in this project.
- Chair Graves covered the information she opened with for members who joined the call late. It has been an honor to serve and will be as involved as allowed by the Mayor. We have done great work and the work that we do will serve as a framework for so many other areas in the city. It is appreciated. It is needed. It is necessary. It may difficult and it may be hard but anything worth having is not always going to be easy to get. Thank you for your time and talent. I hope to see you next month and to move forward. In the meantime, I look forward to receiving an email to get the subcommittee on violence in our communities put together.

VII. Meeting Adjourned

1:30



St. Paul's Advisory Committee Meeting

Virtual Meeting

January, 2021

Agenda

- Pandemic Notification/Welcome/Opening Comments
- Transformation Project – Economic Inclusion
 - *Marcia McGill and Alea Slappy-Wilson, City of Norfolk*
- Blue/Greenway Update and Feedback Session
 - *Natalie McCarthy, Stromberg/Garrigan & Associates, Inc*
 - *Ann Toole, Toole Recreational Planning*
- Project Demolition Update
 - *Steve Morales, NRHA*
- Relocation and People First Update
 - *Kim Thomas/Donna Mills, NRHA*
 - *Nicole Todd, People First empowered by USI*
- Committee Discussion
 - *Deirdre Love, SPAC Committee Member*
- Next Steps/Announcements/Closing Remarks/Adjournment



St. Paul's Transformation Economic Inclusion Update

Our Process

- Established an internal Economic Inclusion Taskforce
- Explored Economic Inclusion efforts in other cities
- Researched the City Of Virginia Beach Disparity Study



Our Research Showed

2018 Virginia Beach Disparity Study

Figure 9-1.
Availability of minority- and woman-owned businesses for City contracts

Industry	Business type		Total
	Minority-owned	White woman-owned	
Construction	10.2%	9.6%	19.8%
Architecture and engineering	14.0%	18.6%	32.6%
Other professional services	16.0%	10.3%	26.3%
Goods and services	11.4%	18.8%	30.3%
All industries	12.0%	13.3%	25.2%

Our Recommendations

- Set goals for minority-owned and women-owned businesses
 - Minority-owned businesses- 12%
 - Women-owned businesses- 13%

City Adopted Policy - Contracting/Subcontracting Goals

Construction Project Goals

- Construction Project Goals require individual inclusion plans for all construction projects valued at over \$5 million dollars.

Enhanced Subcontracting

- Enhanced Subcontracting mandates an analysis of all solicitations for enhanced subcontracting requirements of up to 50% and specific compliance requirements for waivers.

Sheltered Bidding Policy

Sheltered Bidding

- Sheltered bidding provides that certain procurements between \$25,000 and \$5 million can be procured from SWAM bidders only.

Micro-Business Contracting and Support

- Micro-business contracting and support provides that certain solicitations between \$25,000 and \$250,000 can be procured from local micro-businesses only.

Our Execution

- **Complete and Submit Economic Inclusion Plan**
 - Forecast contracting and procurement needs
- **Implement debundling program for contract opportunities**
 - When feasible, every effort should be made to debundle work into smaller bid packages

Our Execution continued

- **Business Outreach and Engagement**
- **Training and Technical Assistance**
- **Documentation and Compliance**

Economic Inclusion Rubric

Criteria	Exceptional Expectations 5	Exceeds Expectations 4	Meets Expectations 3	Below Expectations 2	Unacceptable 1
Community Outreach	Reach out to 5 or more Technical Assistance providers. Reach out to 5 or more diverse organizations.	Reach out to 4 Technical Assistance providers. Reach out to 4 diverse organizations.	Reach out to 3 Technical Assistance providers. Reach out to 3 diverse organizations.	Reach out to 1-2 Technical Assistance providers. Reach out to 1-2 diverse organizations.	Reach out to 0 Technical Assistance providers. Reach out to 0 diverse organizations.
Information Session	Conduct 3 or more Q and A sessions. Conduct 3 or more government contracting workshops	Conduct 2 Q and A sessions. Conduct 2 government contracting workshops.	Conduct 1 Q and A sessions. Conduct 1 government contracting workshops.	Conduct 0 Q and A sessions. Conduct 0 government contracting workshops.	Conduct 0 Q and A sessions. Conduct 0 government contracting workshops.

Additional Consideration: How do we adequately advertise and allow time for companies to prepare for participation?

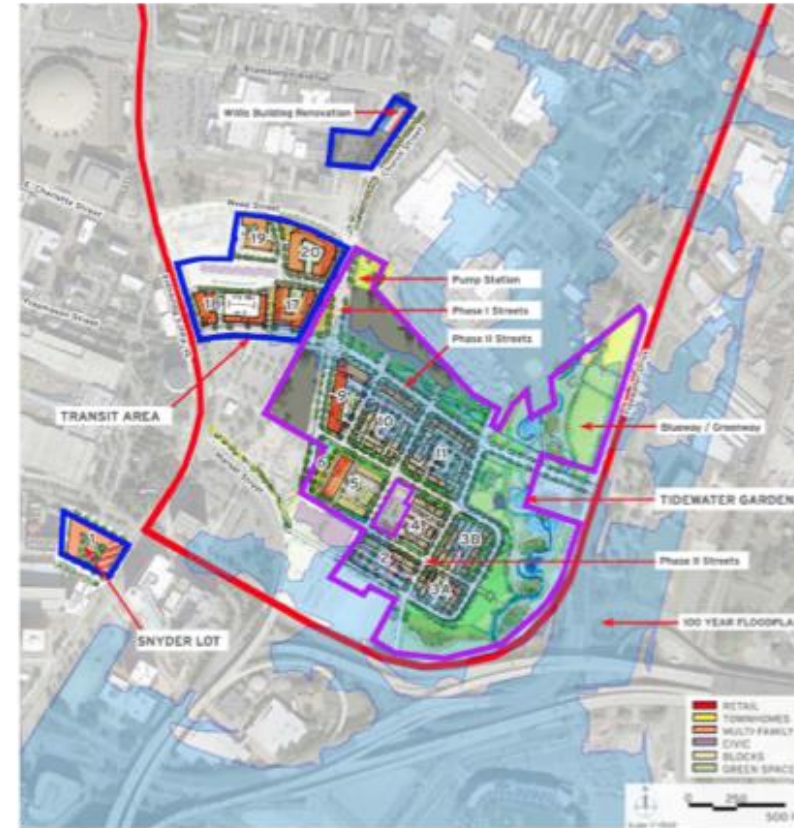
Working with the Developer...

- Developer Goals Mirror City Goals at:
 - 12% Minority Owned
 - 13.3% Women Owned
- Meeting on 1/21/21 with Economic Inclusion Task Force Members to Review and Refine Developer Economic Inclusion Plan Draft

St. Paul's CNI Transformation as Pilot Project

City Projects in Red

Block	Name	Groundbreaking
	Pump Station	2/2021*
	Wood Street & Posey Lane	2/2021*
	McDonald's Demolition	2/2021
	Infrastructure Phase I	8/2021
19	Transit Area I (Senior)	5/2021
20	Transit Area I (Family)	5/2021
1	Snyder Lot (Mixed Use)	TBD
17	Transit Area II (Mixed Use)	2022
18	Transit Area II (Mixed Use)	2022
	Infrastructure Phase II	5/2022
	Blue/Greenway (Stormwater Park)	7/2022
9	Tidewater Gardens I (Family)	2023
5, 6, 10	Tidewater Gardens I (Family)	2023
2, 3, 4, 11	Tidewater Gardens II (Family)	1/2024



Deepening Our Impact

- Develop an external Economic Inclusion Advisory group
 - Local business owners
 - Residents
 - Technical assistance providers
- Engage our public and private resource partners
 - Identify business owners
 - Training Opportunities for Business Owners
 - Distribute and provide access to additional information and opportunities



Thank You

NORFOLK BLUE/GREENWAY

LOCATION: AERIAL 2

Aerial 2



ST. PAUL'S AREA TRANSFORMATION PARK PROGRAMMING + RESOURCES



Toole Recreation Planning



TODAY'S PRESENTERS



Sean Garrigan
Stromberg/Garrigan & Associates



Ann Toole
Toole Recreation + Planning

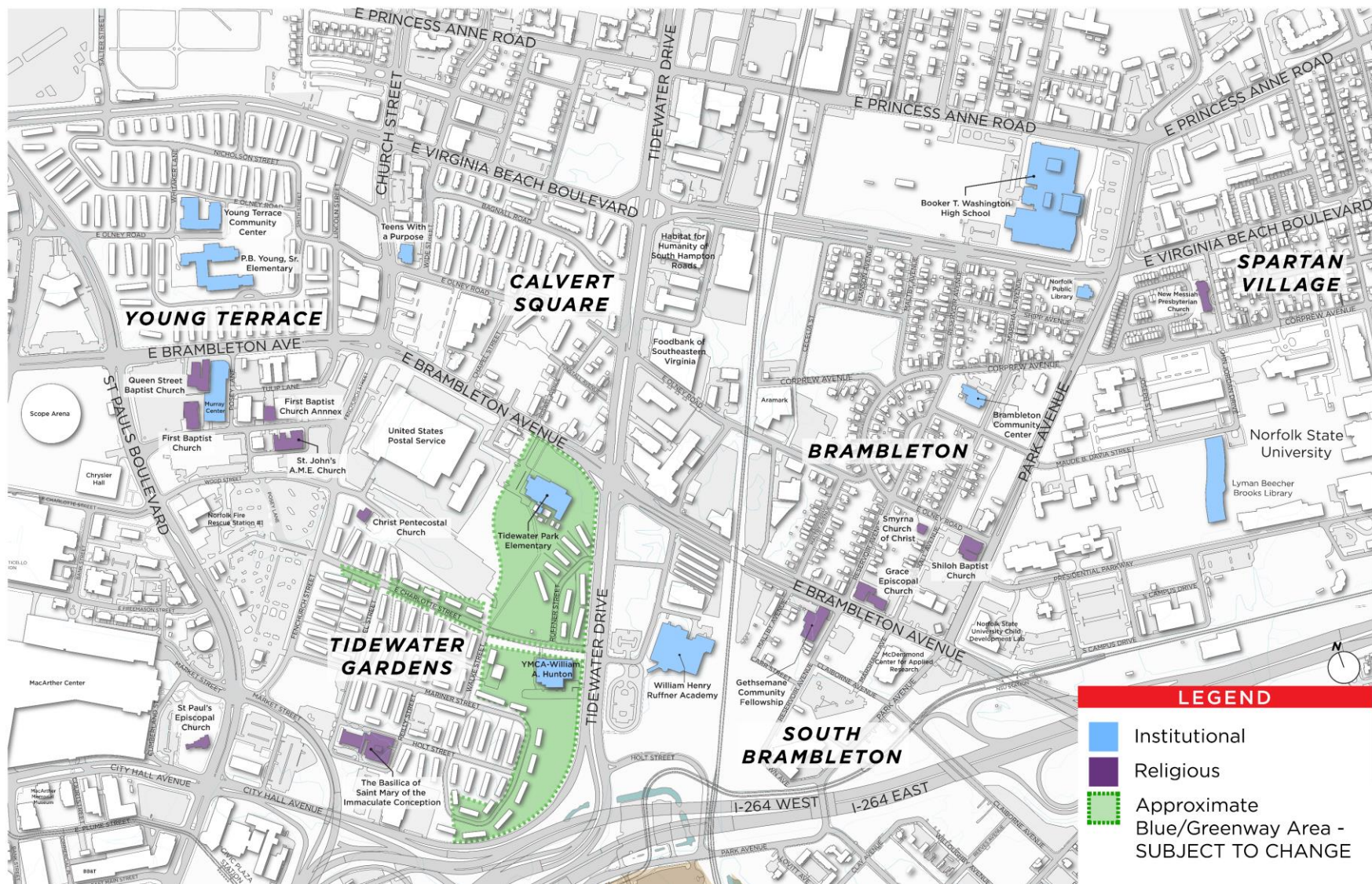


Natalie McCarthy
Stromberg/Garrigan & Associates





WHAT IS NEEDED?





WHAT IS NEEDED?

- 1. What do you think are the three biggest opportunities to consider for the park site in the St. Paul's BlueGreenway project?**
- 2. What do you think are the three biggest challenges to consider for the park site in the St. Paul's BlueGreenway project?**
- 3. What programming and amenities could be integrated into the Blue/Greenway to meet the needs of youth?**
- 4. What do you think is the one, single, most important thing that must be done to create a successful park for the long term?**



Thank You!

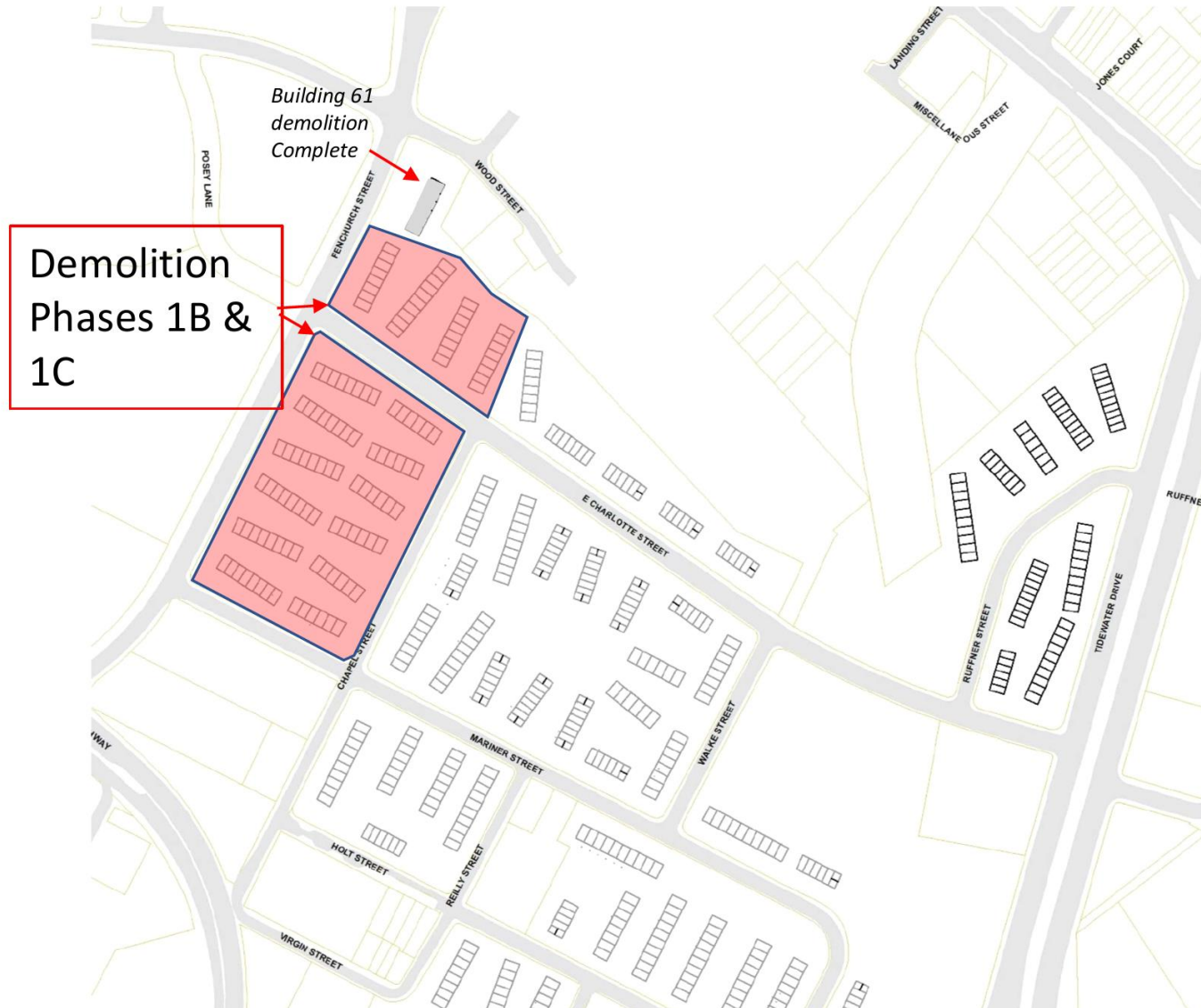




St. Paul's Area Choice Neighborhood Initiative Demolition Contract Upcoming Bid



Tidewater Gardens Demolition – Upcoming Bid



Tidewater Gardens Demolition Contract

- Building 61 demolition complete
- Bid packages now available for Demolition Phase 1B & 1C
 - 16 Buildings – 118 Units
- Bid packages published:
 - <http://www.nrha.us/opportunities>
 - <https://www.eva.virginia.gov>
- Advertisement: January 17 in Virginian Pilot
- Pre-bid meeting (online): Thursday, January 28th at 10 am
- All bid questions due by February 4th
- Sealed bids will be publicly opened Thursday, February 18th at 3 pm
- Contact: Yung-Han Chang, ychang@nrha.us



Tidewater Gardens Dashboard Overview as of December 31, 2020

Presented by Kim Thomas (NRHA)

January 19, 2021

Vacancy Statistics by Phase						
Phases	Total Units	Total Vacant Units		Total Occupied Units	Percentage Vacant Units	Change from Prior Report
Phase 1	187	137		50	73.26%	+10
Phase 2	262	91		171	34.73%	+7
Phase 3	116	33		83	28.45%	+5
Phase 4	53	18		35	33.96%	+1
Grand Total	618	279		339	45.15%	23

Residents Desire to Return to St. Paul's Area						
Phases	Total Units	Total Choices		Total Residents Desire to Return	Percentage Residents Desire to Return	Change from Prior Report
Phase 1	187	179		81	45.25%	+5
Phase 2	262	173		107	61.85%	+27
Phase 3	116	45		25	55.56%	0
Phase 4	53	16		9	56.25%	+1
Grand Total	618	413		222	53.75%	+33

NRHA Summary

Tidewater Gardens Relocation Dashboard as of November 30, 2020

- **79% (221 households)** have selected housing options in Norfolk (HCV, LIPH, PBV)
- **51% (143 households)** moved to private rental through the HCV program
 - 31% (44 households) moved into defined Area of Opportunities;
 - <40% poverty = 86% (123 households)
 - <20% poverty = 40% (57 households)
- **27% (75 households)** transferred to other NRHA communities (LIPH and PBV)
- **12% (34 household)** rented elsewhere without a housing subsidy from NRHA
- **6% (17 households)** eviction rate
- **Three (3) residents moved to homeownership**
- **486 youth (ages 0 to 18 years)** have relocated
 - **33% (163)** youth age 5 years and under
 - **58% (280)** youth moved to housing in the HCV program

PEOPLE FIRST



EMPOWERED BY

URBAN STRATEGIES, INC.

- ❖ Updates
- ❖ Successes
- ❖ Challenges
- ❖ Discussion

People First Family Support

as of 12/31/2020

Household Served by Phase		Service and Assessments	Total
Phase 1	176	Service linkages since August 1, 2019	486
Phase 2	219	Total number of household assessments completed	458
Phase 3	76	Total number of household re-assessments completed	129
Phase 4	48	Collaborative housing stability interventions	60
Grand Total	519		

85% of Tidewater Gardens families enrolled

Successes

- 50 residents gained employment during the calendar year 2020
- The first cohort of the ODU Dreambuilder program will graduate 3 residents.
 - The goal of the program is to promote and support entrepreneurship by providing low to no cost tools for women to successfully own, operate and grow their small business, thereby creating economic opportunities
- Service Provider Partner, Minus 9 to 5 of EVMS, has hired a PDG (Pre-School Development Grant) Coordinator, Karen Carter.
 - This person has been enlisted to help us with ensuring our early learners (0-5 years old) has increased access to quality early learner. We will be launching an Early Learning Center survey on capacity building with a completion deadline of January 28th

Challenges and Responses

- **Challenge: Pandemic**

Responses: Resident engagement and support virtually and in person, Service delivery virtually and in person

- **Challenge: Transportation options for residents seeking employment training opportunities**

Responses: People First-USI has secured Vans from NRHA and working with workforce partners to identify transportation options.



***Questions, Comments,
Next Steps, Announcements***